

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID50153
Project Name	Project – Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Customer Problem Statement



Reference:

https://miro.com/welcomeonboard/UzFIZkNGeFRuNm5BMXR2bmljVknBN2tzTHJRUXd6Q1JYcVdsc3U4VjBOczc4RIZGMWVpNVVo4TzlyRkpJUGFuNnwzNDU4NzY0NTM0MzE2Mjg0NjQ0fDI=?share_link_id=69132743409

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	User	Use the finance app without internet connection	It is not possible	Its require stable internet connection	Sad
PS-2	User	I am use my friend account	It is not possible	One app Doesn't fit all budgeters	disappointed