



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We Statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
Many persons with special needs in today's generation struggle with communication issues and have a lot of goals to accomplish



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Thirumalai A

All people should be able to communicate without restrictions or hurdles.

To create an autonomous communication method that is efficient, effective, and dependable

Lokesh E

In emergency times conveying their message is very difficult.

It is very difficult for mute people to convey their message to normal people.

A special right is communication. Several are sensitive people because persons with impairments have complicated communication demands.

Speak directly to the person rather than the person with them

Since normal people are not trained on hand sign language.

AI technology can apply to any type of disability profile.

Vigneshkumar M

only refer to the person's disability if necessary or relevant

Research institutions and medical facilities are using the ability to analyze massive data sets to sequence the human genome

Communication should be universal without any barriers or limitations.

Developing an app will support this vulnerable society of impaired people and enhance the communication among people.

avoid saying anything that implies the person with disability is superhuman, courageous or special

develop new forms of treatment, accelerate and improve patient care, and better manage electronic health records.

Our objective is to blind deaf and dumb within society and make them able to use their personal computers more effectively and efficiently

Neural networks can solve somewhat complicated issues at a much lower level concerning the complexity of algorithms

Umarkathaf N

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

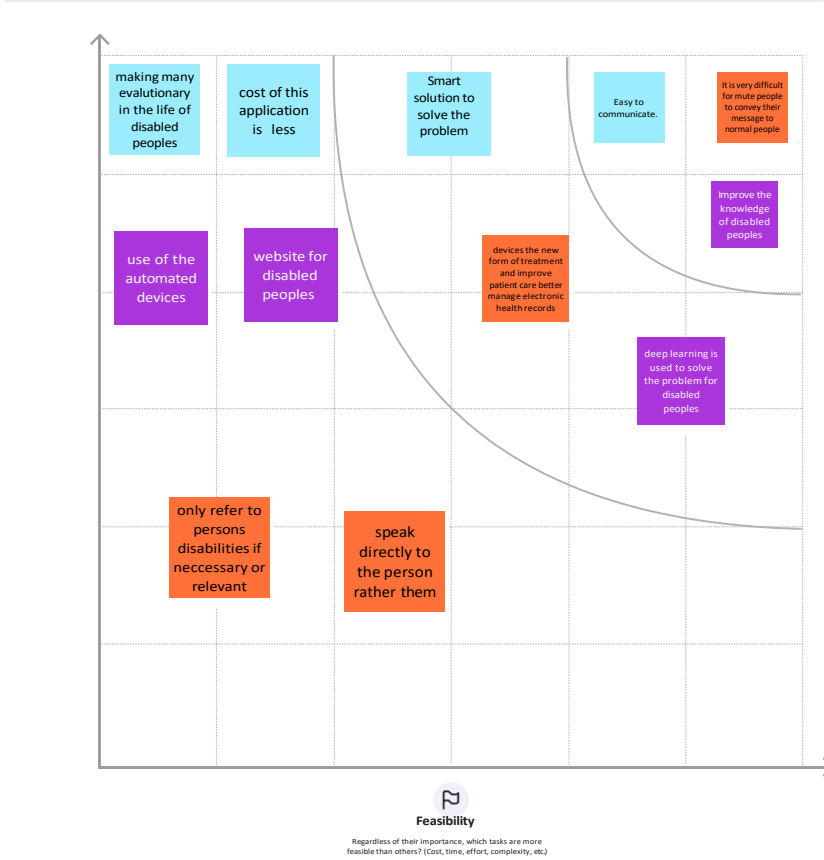
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example

