

## Ideation Phase

### Define the Problem Statements

Date	15 September 2022
Team ID	PNT2022TMID30074
Project Name	DemandEst_ AL Powered Food Demand Foresater
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

I am	Customer - Business staff , Tourist people , Homely people . Customer spends an hour to decide what to eat , choose the website and order the food.
I am trying to	Customer want to do everything easier by browsing through online menu. Location - Tracking the delivery status, to known the current location.
But	Inconsistency in food quality . Unpredictable pricing model. There is no multiple payment method accepted.
Because	Different pricing in different restaurant . Issues of difficulties in process of failed payment . Some websites are optimizing user experience
Which makes me feel	Feels good – makes my things easier and get the food in door step. Feels bad - issues on hygiene ,quantity and quality.

#### Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Tourist	Tracking the delivery status	Unable to guess the current location.	Due to network issues.	Literally Hunger.
PS-2	Homely people	Expecting to get the food quickly	Due to traffic issues.	On vacations.	Make me too cancel the order.