CUSTOMER CARE REGISTRY

Problem Solution Fit



TEAM DETAILS

Team No : PNT2022TMID10794

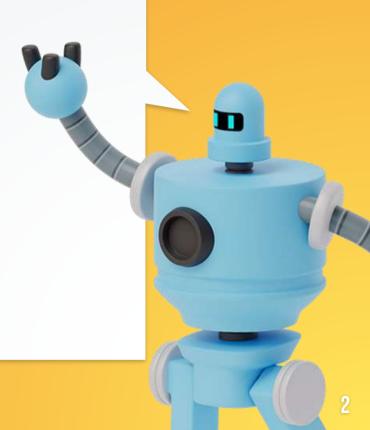
College Name: IFET College of Engineering

Department : Electronic and communication

Engineering

TEAM MEMBERS

- VIGNESH D
- YOGIRAMAN S
- VIJAY K
- HARSHAD SAI VENKAT
- **UDHAYANITHI**



PROJECT DESIGN PHASE - 1

PROPOSED SOLUTION

DATE	24 September 2022	
TEAM ID	PNT2022TMID10794	
PROJECT NAME	CUSTOMER CARE REGISTRY	
MAXIMUM MARKS	2 Marks	

PROJECT DESIGN PHASE 1 PROBLEM SOLUTION FIT

1 . CUSTOMER SEGMENTS	6 . CUSTOMER	AVAILABLE SOLUTION
Who is your customers ? 1. Customers who has query which they don't know how to resolve. 2. Customers who do not know how to approach the questions they get.	What constraints prevent your customer from taking action or limit their choices of solution ? 1. This app will be be accessible from any device. 2. The novelty of the solution will have an alert through mail.	Which solution are available to the customers when they face the problems or need to get the job done ? 1.By reading the instruction properly. 2.Contact the customer care if any help needed .
2 . JOBS TO BE DONE	9 , PROBLEM ROOT CAUSE	BEHAVIOUR
What problem do you address for your customers ? 1. They will able to categorize the expenses. They will be also given option for the general questions.	What is the back story behind the need to this job ? 1.Lot of customers have lack of knowledge. 2.Not reading the instruction properly.	What does your customer do address the probles and get the Job done? 1.Make sure they read the guidelines properly . 2.Make sure they find a proper solution for their queries.
3. TRIGGERS	10 . SOLUTION	CHANNELS OF BEHAVIOUR
What triggers customer to act? 1 . Customers can know to solve their solutions. 4 . EMOTIONS : BEFORE/AFTER	If you are working on a existing business , write down your current solution fit first, fill in the canvas , and check how much it fits reality . 1 . Todesign a personal help desk using flask. 2 . To provide insights on their queries in a graphical way.	YOUR SOLUTION ONLINE What kind of actions do customer take online? All their data are secured and being updated to cloud storage OFFLINE What kind of actions do customer take online? Make sure they find the best solution for their complaints

THANK YOU

