Project Title: NEWS TRACKER APPLICATION

Team ID: PNT2022TMID04859

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

- Marketing people
- General people
- Digital makeover lover

6. CUSTOMER CONSTRAINTS CC

- Account security ?
- Ability to adapt to different orientation ?

5. AVAILABLE SOLUTIONS AS

When a user is not online due to some reason should have to access to the internet. Whenever the user is online the news content is downloaded in the cache memory of the app, this is how a user can access to the content offline.The option of filtering the content based on different category

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS–TO–BE–DONE / PROBLEMS

- decide what, where and when to change for better performance
- want to keep financial details private and prevent leakage

9. PROBLEM ROOT CAUSE RC

At this digital age, people are captivated by smartphones or other mobile devices. They want all necessitous info to be found at their fingertips.

7. BEHAVIOUR BE

People need real–time news and updates immediately so the news app has a very bright future. A news app that provides a dynamic experience will get a huge success.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS `TR`

News app triggers to describe automatically specific news or event faster and more targeted

4. EMOTIONS: BEFORE / AFTER `EM`

Before – User can't get news up to date and wont be able to react to those news

After – User can post their comments and find categories and individual articles

10. YOUR SOLUTION `SL`

Evident that developing a news app helps you stand out among all competitors. The aforesaid aspects let a news app promote an online magazine and as a result, the app reaches out and attracts many people from all across the world.

8.CHANNELS of BEHAVIOUR `CH`

8.1   ONLINE

User can access all kind of news in many forms

8.2   OFFLINE

User can view news in offline mode