IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

Date	03 October 2022
Team ID	PNT2022TMID41607
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

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TEAM MEMBER: BHARATHVAJ N
TEAM MEMBER: PRAVEENKUMAR V
TEAM MEMBER: SRIDHARAN A

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Write down any ideas that come to mind that address your problem statement.

10 minutes

Brainstorm

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

productive session.

Open article

Defer judgment.

Go for volume.

PROBLEM How to help the user to get tracking of monthly sponsors and send alerts about spending expenses

Key rules of brainstorming

To run an smooth and productive session

Encourage wild ideas.

Listen to others.

If possible, be visual.

Limitations for budget income enter the spending Keep

DEEPAK

To user to

accurate

records

Navigate to dash board

Visualize the expense

BHARATH

income and remainder and get notify expenses

Set Budget

Generate monthly record

Edit user profile

Show cash flow



PRAVEEN

To remind user to enter the spendings







Add income and expenses





No need for

complicated Excel sheets

Overspending / underspending of money Feedback System

Add multiple stream of income

expenses periodically

Set budget

Helps you to stick on your budget and cut out impulse spending

Alert

To remind user to enter the spendings

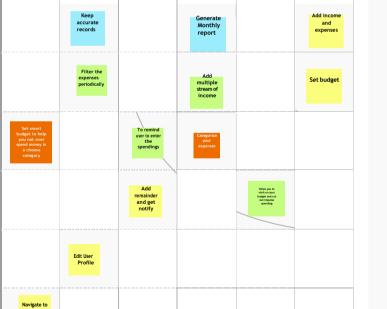
remainder

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Importance If each of these If each of these tasks could get done without any difficulty or cost, which would have the most positive

dashboard

and get notified



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Ouick add-ons

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.) Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop