

IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

Date	03 October 2022
Team ID	PNT2022TMID41607
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

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TEAM MEMBER : PRAVEENKUMAR V
TEAM MEMBER : SRIDHARAN A

Brainstorm
& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

PROBLEM
How to help the user to get tracking of monthly sponsors and send alerts about spending expenses

Key rules of brainstorming
To run an smooth and productive session
Stay in topic. Encourage wild ideas.
Defer judgment. Listen to others.
Go for volume. If possible, be visual.

DEEPAK

To user to enter the spending
Limitations for budget
Edit income and expenses
Keep accurate records
Add income and expenses
Add remainder and get notify

BHARATH

Navigate to dash board
Edit user profile
Set Budget
Visualize the expense
Show cash flow
Generate monthly record

PRAVEEN

Set smart budget to help you not over spend money in a choose category
Create a additional steam of income
Get monthly report as pdf or excel sheet
Generate Monthly report
Filter the expenses periodically
Helps you to stick on your budget and cut out impulse spending

SRIDHARAN

To remind user to enter the spendings
Add multiple stream of income
Categorize the expenses
Feedback System
Overspending / underspending of money
No need for complicated Excel sheets

Shows cash flow

Shows your budget and out

Add Income and expenses

Get monthly report

Set budget

Helps you to stick on your budget and cut out impulse spending

To remind user to enter the spendings

Alert

Set remainder and get notified

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

	Keep accurate records		Generate Monthly report		Add income and expenses
	Filter the expenses periodically		Add multiple stream of income		Set budget
Set smart budget to help you not over-spend money in a choose category		To remind user to enter the spendings	Categorize your expenses		
		Add remainder and get notify		Remind you to stick on your budget and cut out impulse spending	
	Edit User Profile				
Navigate to the dashboard					

- A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template
Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template



Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)
Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop