



PERSONAL EXPENSE TRACKER APPLICATION

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EMPATHY MAP CANVAS FOR
PERSONAL EXPENSE TRACKER APPLICATION

Want to manage expenses but problems to do it.

Need a solution to save money.

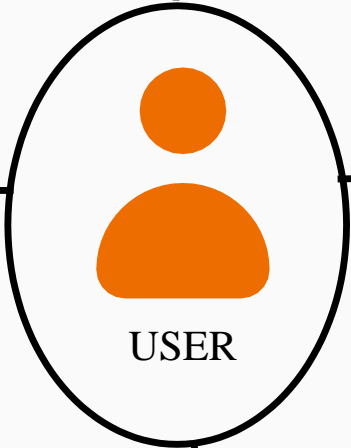
Expenses are going high.

Salary is settle down without savings.

Wow it's my dream car.

Tips and tricks from financial advisor through media.

Excited!! When seeing a EMI plan for iphone.



How can you able to manage your expenses?

You need to buy a car.

Sets budget for everything

Likes to make lifestyle based on convenience

You need to build a house.

Hear about others financial mismanagement

Calculate average income, plan expenses based on income