

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>Farmers are the customers who are going to use this application Farmers can interact with the portal build. Interacts with the user interface to upload images of diseased leaf. Our model-built analyses the Disease and suggests the farmer with fertilizers are to be used.</p>	6. CUSTOMER CONSTRAINTS CS <p>Anxiety: When the consumer was still unsure of how to utilise the fertiliser, they started to become nervous.</p> <p>Mysteries: They might Called it mysteries which they can't able to conclude it.</p>	5. AVAILABLE SOLUTIONS AS <p>Non efficient image processing algorithms were used in earlier systems.This traditional approach gives lower accuracy and is time consuming. This drawback of the existing system propelled us towards the idea for developing a system that could ease this effort.</p>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>A disease that affects plants could result in decreased crop production and a decline in the production of agricultural goods.</p>	9. PROBLEM ROOT CAUSE RC <p>Infected seed, soil crop debris Infectious plant disease are caused by pathogenic organisms such as fungi, bacteria, viruses as well as insects</p>	7. BEHAVIOUR BE <p>When the Farmer Don't have the knowledge about disease this kind of situation occurs..</p>	
Identify strong TR & EM	3. TRIGGERS TR <p>Adapt to climate change and operate in water scarce environment and intensifying agriculture on existing land, reversing soil degradation .</p>	10. YOUR SOLUTION SL <p>In other projects it detects disease of only one color using basic CNN. In our project we identify the plant diseases using CNN with ResNET50 we have used. Then it recommends the fertilizer to be used. Comparing to other projects our project's accuracy is more because we are using CNN with ResNET50.</p>	8. CHANNELS of BEHAVIOUR CH <p>ONLINE</p> <ul style="list-style-type: none"> Online websites Social media platforms . <p>OFFLINE</p> <p>From Friends and neighbours they will come to know about this advertisement and social media impact them to use this application</p>	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM <p>Before: Is there a way to get help?</p> <p>After: User-friendly, easy to browse, with available 24/7 support/help choices</p>			