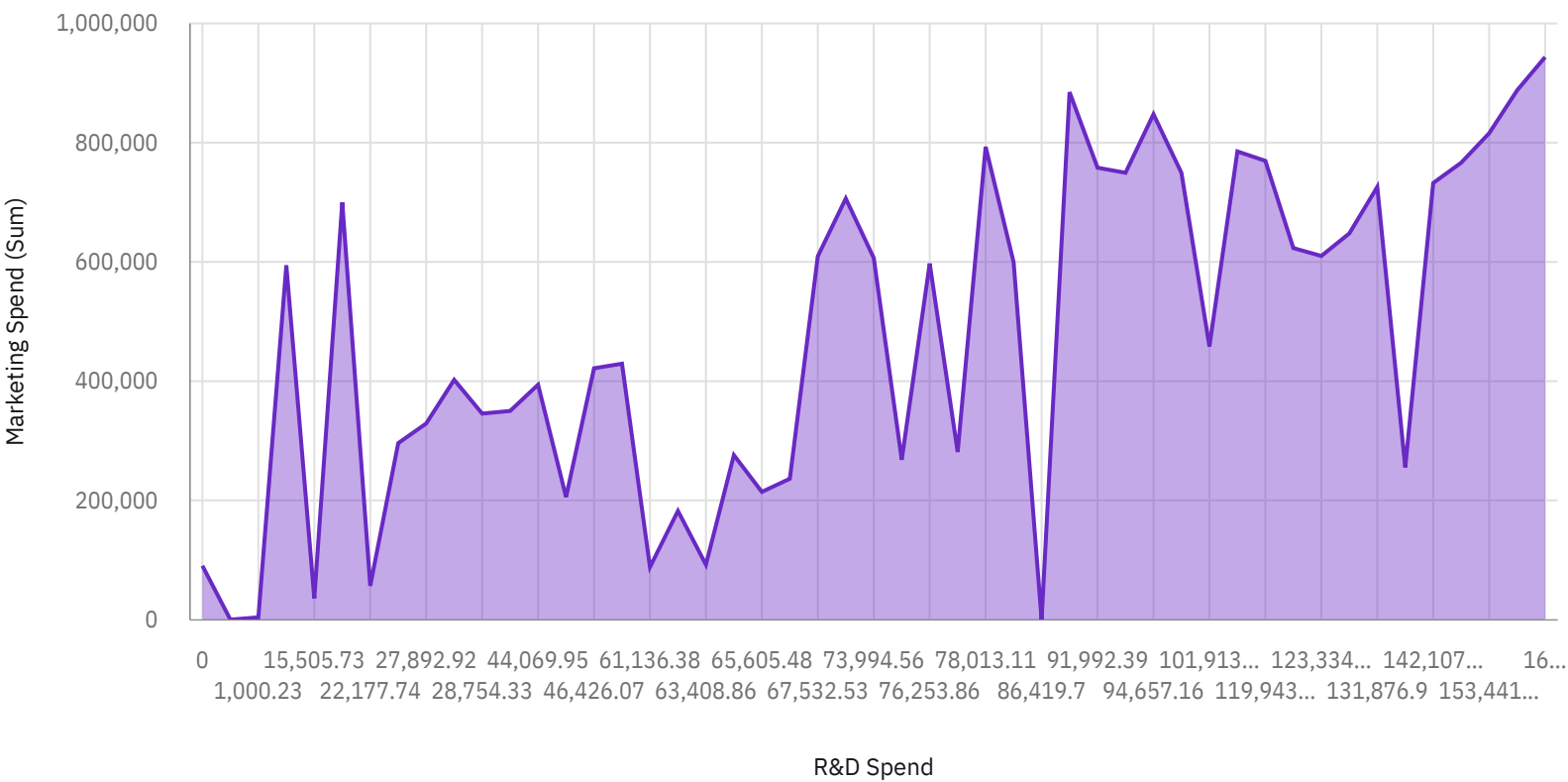


Tab 1

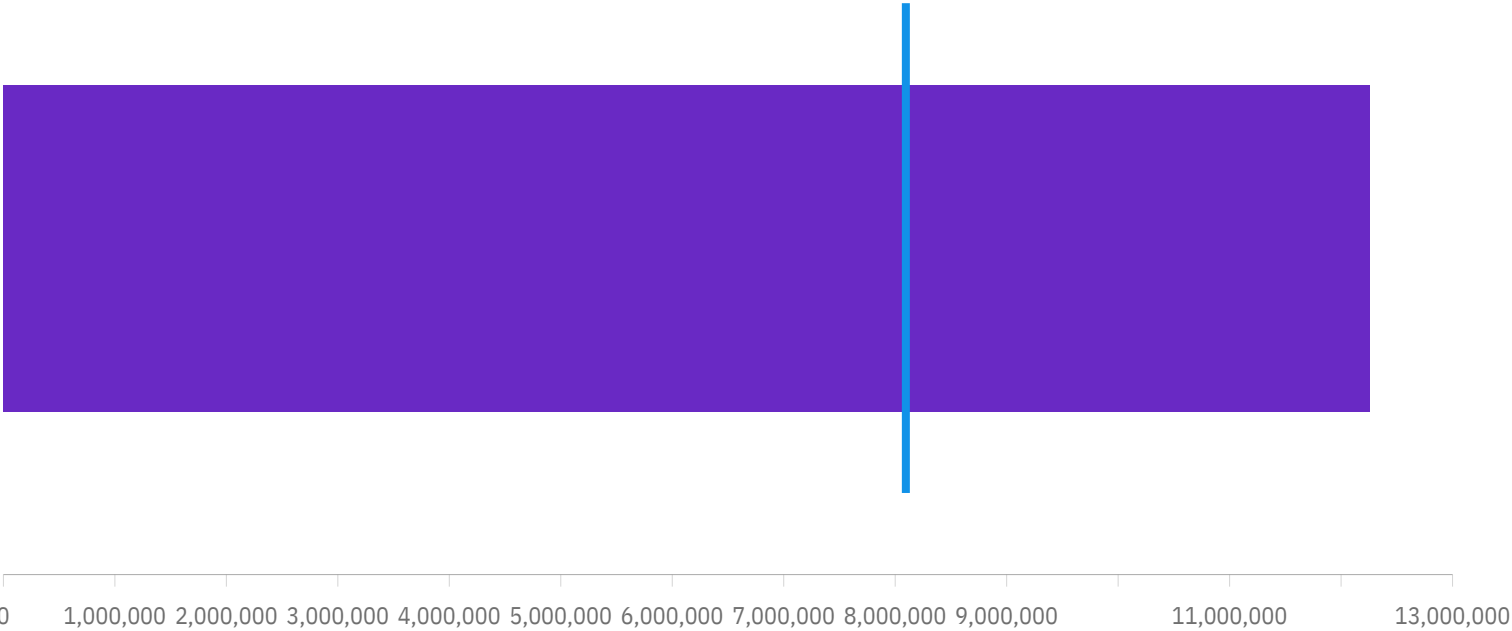
Marketing Spend by R&D Spend



Tab 2

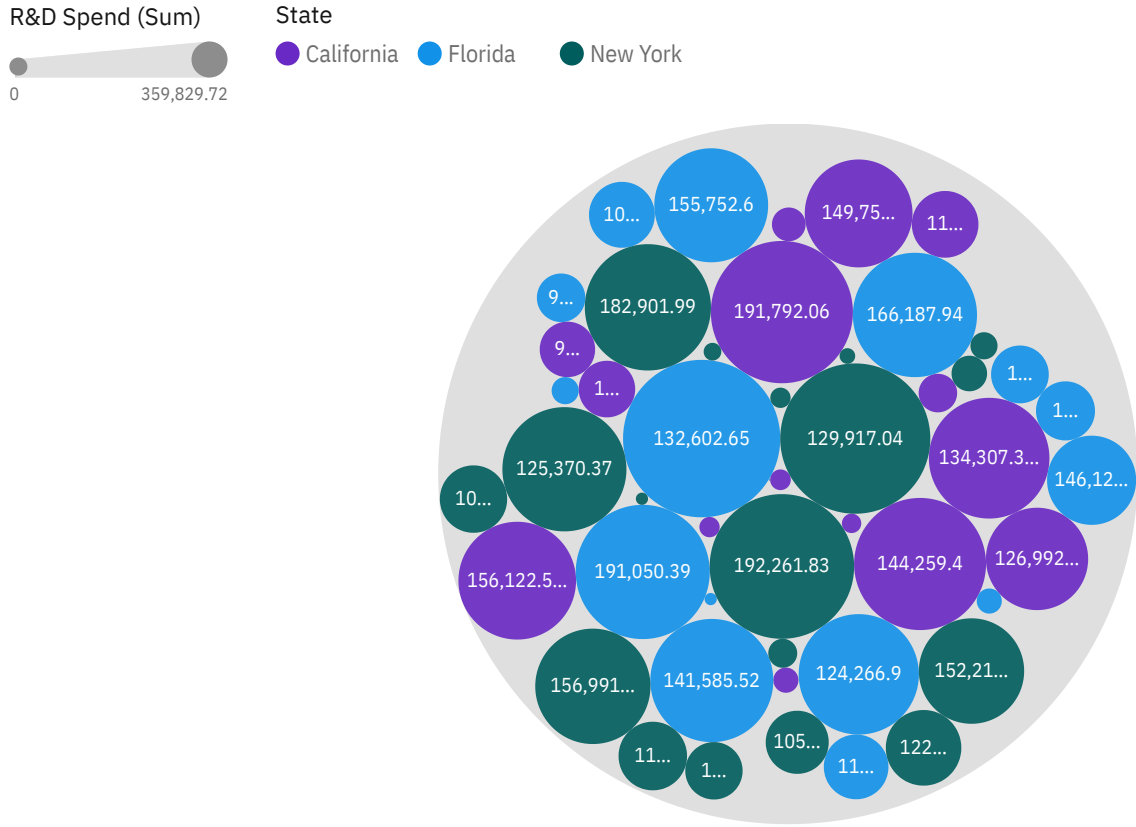
Profit compared to R&D Spend

● Profit (Sum) ● R&D Spend (Sum)



Tab 3

Profit hierarchy colored by State and sized by R&D Spend



Tab 4

Profit compared to R&D Spend

12.3M ↑

Profit

8.1M (+51.45%)

R&D Spend

Profit compared to Marketing Spend

12.3M ↓

Profit

23.2M (-47.19%)

Marketing Spend