

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS People susceptible to cardiac disease.	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL Insufficient funds for healthcare control and careless	5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS Practicing yoga may help lower blood pressure, blood cholesterol and blood glucose level.	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR A heart attack may cause a dull pain or an uncomfortable feeling of pressure in the chest.	9. PROBLEM ROOT / CAUSE RC The most common heart failure is coronary artery which include high levels of cholesterol high blood pressure.	7. BEHAVIOR + ITS INTENSITY BE Living with this condition can stir up a whole range of feelings, from fear and sadness to anxiety, depression, and even anger.	
Identify strong TR & EM	3. TRIGGERS TO ACT TR The person who have poor diet, lack of exercise, obesity and smoking.	10. YOUR SOLUTION SL Develop an application with the help of classification and regression techniques in IBM Cognos Analytics to predict disease.	8. CHANNELS of BEHAVIOR CH ONLINE Look for symptoms and also information about other people suffering from similar issues.	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM Negative emotions like of fear, anger, rage and pain.		OFFLINE Visit doctors for professional opinion and turn to friends and family for emotional support.	