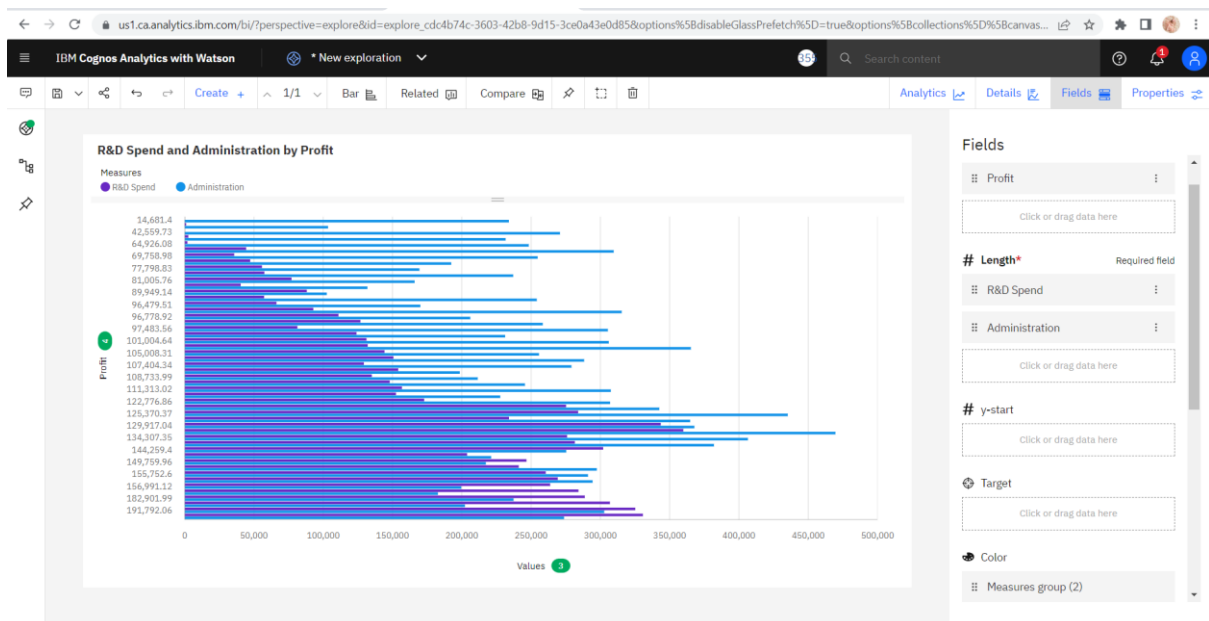
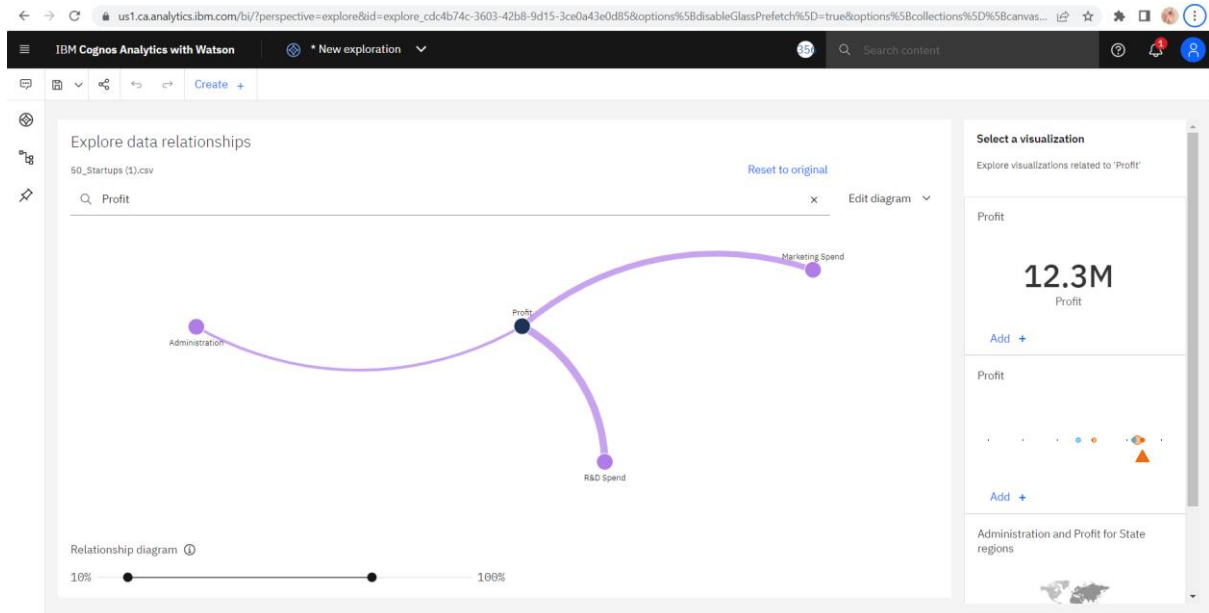
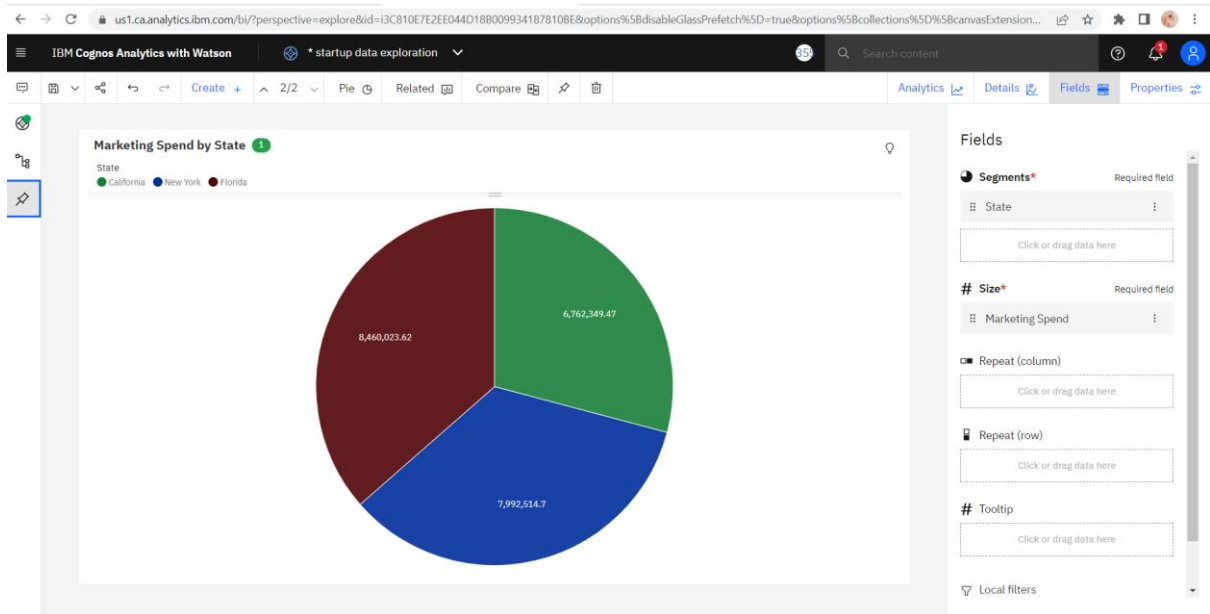


ASSIGNMENT-01: THE CASE OF STARTUPS





us1.ca.analytics.ibm.com/bi/?perspective=explore&id=13CB10E7E2EE044D18B009934187810BE&options%5BdisableGlassPrefetch%5D=true&options%5Bcollections%5D%5BcanvasExtension...

IBM Cognos Analytics with Watson * startup data exploration

R&D Spend, Administration and Marketing Spend for State

	California	Florida	New York	Summary
R&D Spend	2,422,612.31	2,796,837.27	2,874,159	8,095,608.58
Administration	4,296,570.55	4,094,296.26	4,758,218.39	13,149,085.2
Marketing Spend	6,762,349.47	8,460,023.62	7,992,514.7	23,214,887.79

Fields

- Columns
 - State
- Rows
 - Click or drag data here
- # Values* Required field
 - R&D Spend
 - Administration
 - Marketing Spend
- Local filters
 - Click or drag data here