

## **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts evenifyou're not sitting in the same room.

10 minutes to prepare 1hour to collaborate 2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ① 10 minutes

Define who should participate in the session and send an

Think about the problem you'll be focusing on solving in

invite. Share relevant information or pre-work ahead.

Team gathering

8. Set the goal

the brainstorming session.

Open article

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

Define your problem statement

To create an device for the specially Person . To run an smooth and productive session Encourage wild ideas Defer judgment. Listen to others Go for volume. If possible, be visual.

Write down any ideas that come to mind that address your problem statement.

Nithish R

More Efficient to use

Murali Krishnan V

Saravanan G

Karan M

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

developing an Al Device

No age

limitation

health history questionnaire

Need to

Wear it

to use

first

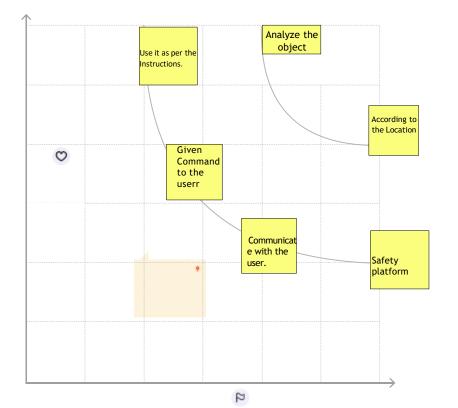
Everyone can Use

Recommended

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility













After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share themural
Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Define the components of a new idea or

Open the template →



Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats



Share template feedback

Share template feedback







