

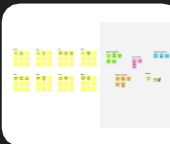


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

📄 Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#) →



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your

🕒 5 minutes

PROBLEM STATEMENT

People who need blood are increasing day by day. People who have diseases like anemia or people who have gotten into accidents and run out of blood need constant supply of blood to sustain their life and there is not enough blood available for them. It is not that people do not want to donate blood, but because they have no idea where they can donate. It is important for the people who are excited to donate, but yet are very busy, to be sure where and when they can donate, and therefore We are designing a system which contains all the information regarding blood donation camps ongoing in a particular area so that people who want to donate blood will get information regarding these camps.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Adithya B

Donars	blood seekers	Registration
Login	Donar Search	location
Categories of blood	Blood Donation Camp	Hospitals, Appointment for blood donation, etc.

Aravinth

Login/Logout and Validation	Donor's contact details	Collecting information from hospital and adding them to app
Age and Weight	Blood Pressure	API gateway to get the data of a particular blood group
Donor form fill	Types of plasma	Donors list based on their Locality

Ananthakumar

login	Registration	Donation
Quality management in donor health care	donor suitability	location
Categories of plasma	User friendly interface	Sharing nearby ambulance services.

Dharani dharan k

Information about the patients	Donor Medical history	Contact details
Location of Donor and patient	Contact details	Time of surgery
Filters (blood group, location, etc)	Alert message	Available Donor list



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes



TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



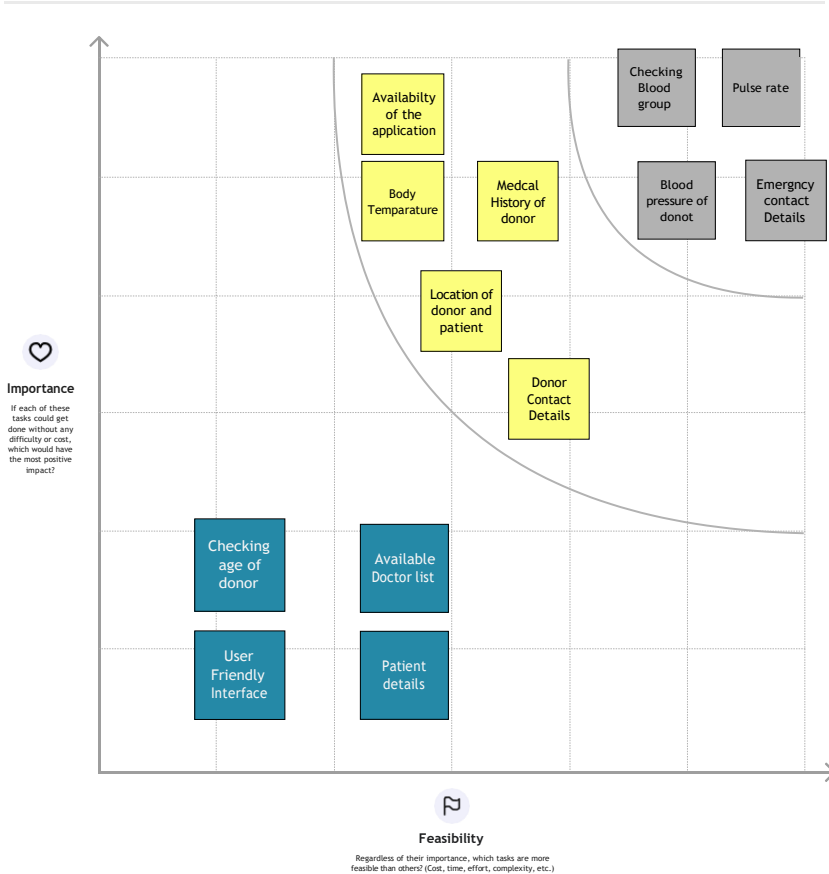
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template](#) →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template](#) →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template](#) →

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