



<p>3. TRIGGERS TR</p> <p>It creates spending awareness among common people about their income and expense</p>	<p>10. YOUR SOLUTION SL</p> <ul style="list-style-type: none"> • This application will help the user to track their expense and provides insights about their spending as email notification • This will help them to set a monthly alert that results in awareness of their spending • This will provide real-time tracking for the users to manage their expenses 	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <ul style="list-style-type: none"> • Real-time tracking of expenses and managing their money • Getting insights as notification <p>8.2 OFFLINE</p> <ul style="list-style-type: none"> • As this is a web application, there is no offline facilities
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before: Lack of knowledge of personal finance and lack of awareness to track their expense. Results in more spending and less saving culture.</p> <p>After: Track their expenses and gets valuable insights that lead them to create a discipline in saving and reducing their extra spending.</p>		