Project Design Phase-I
Problem – Solution Fit Template

Team ID	PNT2022TMID53896
Date	19 September 2022
Project Name	Skill / Job Recommender Application
Maximum Marks	2Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

➢ Solve complex problems in a way that fits the state of your customers.

➢ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.

➢ Sharpen your communication and marketing strategy with the right triggers and messaging.

➢ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.

➢ Understand the existing situation in order to improve it for your target group.

Template:

Date: 08.11.2022

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Problem Solution Fit

1. CUSTOMER SEGMENT(S)
- Job Seeker
- Job Recommender

2. JOBS-TO-BE-DONE /PROBLEMS
Job Seeker:
- Finding desired job
- They should Be aware of job posting
Job Recruiter:
- Filtering candidates is difficult.
- Hiring Process take more time

3. TRIGGERS TO ACT
- Financial Problem
- Societal pressure
- Dissatisfaction of Job

4. EMOTIONS
BEFORE
- Sad, depressed, and low confidence.
- Fear of Rejection
AFTER
- Highly Motivated
  Gained confidence to do any task.

6. CUSTOMER CONSTRAINS
- Lack of awareness about a job Openings.
- Personal data security.
- Vulnerable to employment scams

9. ROOT / CAUSE OF EVERY PROBLEM
- Increasing in population as well as increasing in graduates on particular domain leads to Job Crisis.
- The education system does not fulfil and focus on individual person skill development.

10. YOUR SOLUTION
- A Fake Job Offer is detected and removed automatically.
- Recommend a skill to job seeker for a particular Job Openings.
- A notification will be Send via email regarding job openings.
- Learning resources will be provided, then it will improve the user knowledge and skills.

5. AVAILABLE SOLUTIONS
- Linked in, indeed, and Naukri are some of the leading sources for job opportunities.
- They intimate user (Job seeker) with a notification about a recent Job Openings based on their skillset.

7. BEHAVIOR
- Learn and see more about a Job Openings in job posting website.
- Develop and improve her knowledge.
- Connect with recruiters on Linked in platform and maintain a friendly connection with people.

8. CHANNELS OF BEHAVIOR
ONLINE
- To maintain a connection with recruiters.
- Also search about job openings.
OFFLINE
- Learn and gain the required skills in open Web ce platform as well as in our Job.