

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) People with heart disease. CS</div>	<div>6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none"><li>Reduced economic expenses.</li><li>Interactive dashboard.</li><li>Immediate treatment</li></ul>CC</div>	<div>5. AVAILABLE SOLUTIONS <ul style="list-style-type: none"><li>Avoid smoking</li><li>Take healthy foods</li><li>Visit cardiologist in case of any symptoms</li><li>Maintaining healthy exercise</li></ul>AS</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand	<div>2. JOBS-TO-BE-DONE / PROBLEMS  Coronary artery disease is a common heart condition that affects the major blood vessels that supply the heart muscle. Cholesterol deposits (plaques) in the heart arteries are usually the cause of coronary artery disease. J&amp;P</div>	<div>9. PROBLEM ROOT CAUSE  A buildup of fatty plaques in the arteries (atherosclerosis) is the most common cause of coronary artery disease. Risk factors include a poor diet, lack of exercise, obesity and smoking. RC</div>	<div>7. BEHAVIOUR  Chest pain or discomfort, Shortness of breath, Slow heartbeat, Lightheadedness, Swelling in the legs, belly area or areas around the eyes. BE</div>	Focus on J&P, tap into BE, understand

Identify strong TR & EM	<b>3. TRIGGERS</b> <b>TR</b> <p>The thing that triggers our customer is that they immediately want an answer by a prediction method which predicts by knowing the current health condition.</p>	<b>10. YOUR SOLUTION</b> <b>SL</b> <p>We are using a prediction method which uses various attributes for predicting the status of heart disease with the use of our machine learning model to predict the immediate results.</p>	<b>8. CHANNELS of BEHAVIOUR</b> <b>CH</b> <b>8.1 ONLINE</b> <p>They use our dashboard to predict the status of heart disease.</p> <b>8.2 OFFLINE</b> <p>After the results have been predicted using the status of dashboard they can take a copy of the results and get a consultation from the physicist incase they have a heart problem</p>	Identify strong TR & EM
	<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b> <p>When people use our product they get a clarification Of the health condition right now so that according to the prediction they can immediately go to a physicist for consultation.</p>			