


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 **10 minutes** to prepare

 **1 hour** to collaborate

 **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we overcome unprecedented fire attacks which causes irreplaceable damages and sometimes causes lives of people?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Abinaya

Early detection	Robust Monitoring	Proper communication
Usage of advanced technology	Alertness	providing safety measures

Abinivesh

Lorawan protocol	MQTT protocol	fire extinguisher
Life saver	Using several sensors for detecting the density of fire	

Akshaya

usage of camera for detecting fire	Alarming the end users	Smoke detection system
Connecting microcontroller with cloud for the purpose of exchanging data		


Charan Surya

Usage of sprinkler	Gas Detection	Flame Detection
Notifying User with a emergency alert	Informing nearby fire station	Temperature Detection

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

 20 minutes

TIP

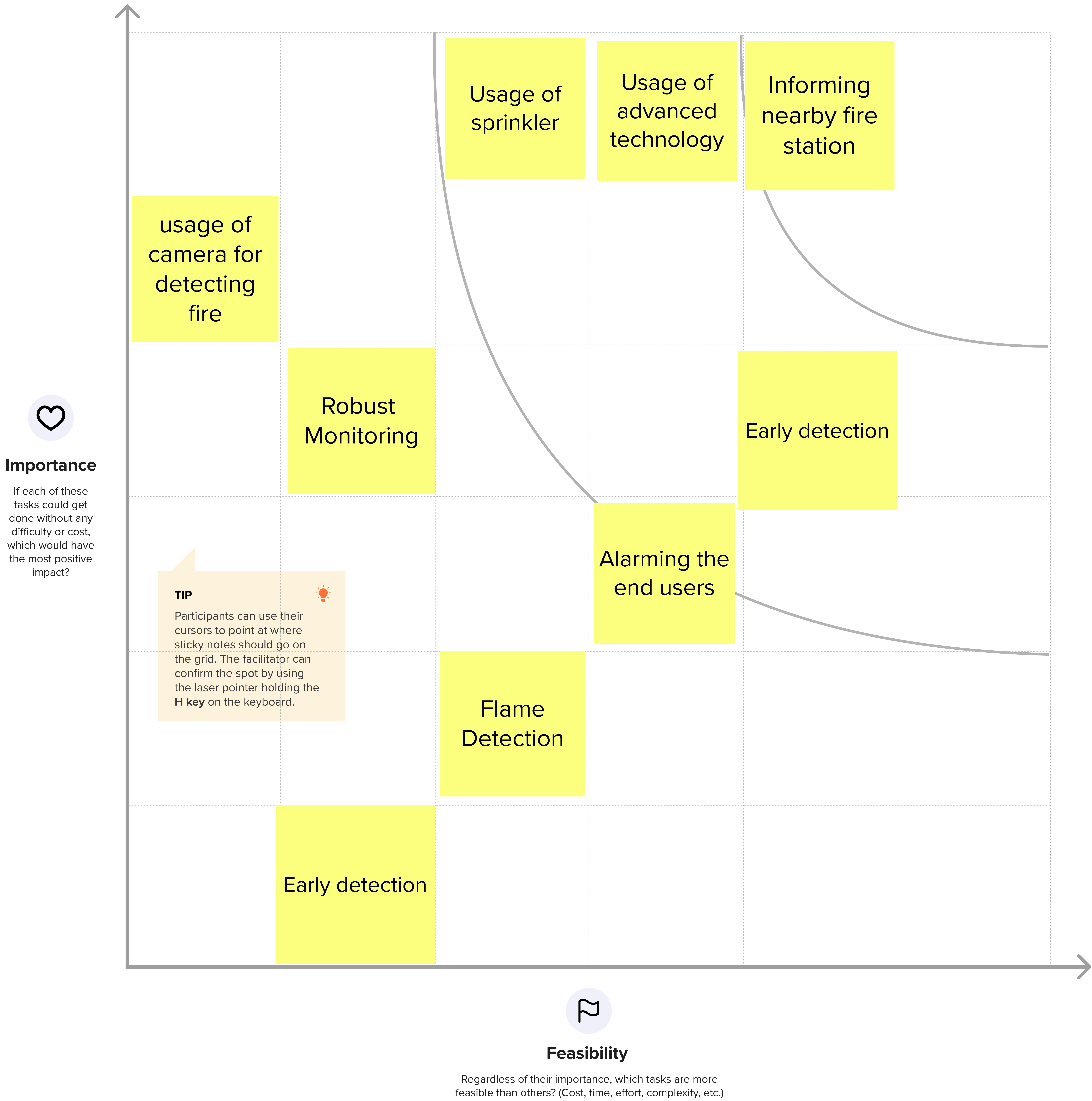
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Usage of sprinkler	Gas Detection	Flame Detection	Notifying User with a emergency alert	Informing nearby fire station
usage of camera for detecting fire	Alarming the end users	Smoke detection system	Connecting microcontroller with cloud for the purpose of exchanging data	Temperature Detection
Lorawan protocol	MQTT protocol	fire extinguisher	Using several sensors for detecting the density of fire	Early detection
Robust Monitoring	Proper communication	Usage of advanced technology	Alertness	providing safety measures

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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