

Project Design Phase-I
Proposed Solution Template

Date	10 October 2022
Team ID	PNT2022TMID20077
Project Name	Project - Smart fashion recommender application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	People nowadays are lazy to go for shopping and they are in lack of time. With the expeditious development of the internet, online shopping comes as an alternative. People undoubtedly choose online shopping to meet out their shopping needs.
2.	Idea / Solution description	The main aim is to create a webpage using a Chatbot to search products. To overcome the searching time of the product among thousands of product in the webpage, a person can search using a Chatbot filtering the product according to our requirements.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• There is no cost for usage of web app• Guidance to search the product• Easy interaction through Chatbot• Finding the products based on requirements• Easy filtering among enormous products
4.	Social Impact / Customer Satisfaction	User will be able to find their required products remotely and desirable products in a quick way without any wastage of time.
5.	Business Model (Revenue Model)	This Web Application is been created for the user's personal satisfaction. People use online shopping in a easy way by searching, that might increase the number of customers. Also there will be increase in purchasing of products.
6.	Scalability of the Solution	<ul style="list-style-type: none">• User can search by chatbot based on their own requirements.• Provide Reliable products.• Application can adapt the updation of products based on market demands.• User can filter the products also by ratings and feedback.