

Project Design Phase-I
Proposed Solution

Date	17 September 2022
Team ID	PNT2022TMID03205
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution:

S. No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">- Create a simple easy to understand analytics of Sales data, by plotting different visualization. - Use of familiar metrics to analyze data.- Easy to find Insights of data with clear and legible color coding.- Pleasing UI design.- Detailed information gathering- Localization of areas of interest, and complete analysis on them.

2.	Idea / Solution description	<p>Creating an Interactive Dashboard.</p> <p>Responsive Design for every screen sizes.</p> <p>Modular file based analytics.</p> <p>Manual Insights for each interaction</p>
3.	Novelty / Uniqueness	<p>Analytics are modular with the help of exporting and importing files.</p> <p>Has ability to add manual insights for later viewing.</p>
4.	Social Impact / Customer Satisfaction	<p>Customer gets instant analytical diagrams when they input the file to the software, as long as the file is in the correct format.</p> <p>Customer can reuse the same any number of times.</p>
5.	Business Model (Revenue Model)	<p>One-time payment – for a user. Free Trial 30 days.</p>
6.	Scalability of the Solution	<p>The solution scales well by default, as its file based. Any number of similarly formatted files can be submitted and the analytics will be drawn for that particular file.</p>