

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Our main objective is to implement IoT system in home and increases the safety of the people.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div><div><div>• Insufficient knowledge on technology.</div><div>• High cost on available products.</div></div></div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div>Sensor’s output can be given to the system and it will give the buzzer according to it.</div></div>	Explore AS, differentiate
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2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- Implement gas leakage monitoring sensor in kitchen.
- Connect the sensor's output to the customer's mobile or digital display.

9. PROBLEM ROOT CAUSE

RC

- There are several news regarding fire accidents in kitchen due to lack of concentration and improper maintenance

7. BEHAVIOUR

BE

- Heavy losses may incur due to carelessness

Identify strong TR & EM	3. TRIGGERS TR If relatives visit the customer's house and when they happen to see the IoT system, they will get excited and triggered to use such a system in their home.	10. YOUR SOLUTION SL <ul style="list-style-type: none"> It alerts the customer through a buzzer and also turns on the exhaust fan. It also gives notification regarding gas leakage regarding gas leakage. 	8.CHANNELS of BEHAVIOUR CH 8.1 ONLINE <ul style="list-style-type: none"> Get notifications regarding gas leakage. 8.2 OFFLINE <ul style="list-style-type: none"> Take appropriate measures to stop leakage. 	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM At first there is no surety about the safety in the house. After installing the IoT system the level of safety has been increased.			