Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A. **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B. **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C. **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Diabetic Retinopathy (DR) is a common side-effect of **diabetes mellitus** that causes harm or injury in **retina** which may lead to **loss of vision.** So a **early-detection** of it is necessary to minimize and prevent the risk of losing our vision.

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Shreenath
- Cost-effective screening and diagnosis.
- Solution with at most accurate results.
- Adaptable to futuristic research.
- Predict the level of seriousness of the disease .
- Model performance should be better than manual detection
- Develop application if needed in future.

Himanshu
- Cost effective for all people.
- Developed model can be configured for futuristic works.
- Analyze and Detect the medical condition as quick as possible.
- Must have scope in medical field.
- Good performance when compared to others.
- Proper and adequate training for the model.

Tarun
- Spreading awareness among the medical community.
- Quick result deliverable.
- Use latest technology to build model for early detection of the disease.
- The test conductor does'nt require any pre-knowledge on it.
- Predict and detect with very minimum error rate.
- Training dataset should be sufficient.

Vignesh K
- Low hardware specification.
- Available to all the people.
- It should be simple for usage.
- The test result should be same on multiple test sample.
- We need to gain trust from patient in future.
- The image noise should not affect the reult as much as possible.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

MODEL :
- Model performance should be better than manual detection
- Proper and adequate training for the model.
- Training dataset should be sufficient.
- It should be simple for usage.

PERFORMANCE :
- Solution with at most accurate results.
- Good performance when compared to others.
- Quick result deliverable.
- The test result should be same on multiple test sample.
- Model performance should be better than manual detection
- Analyze and Detect the medical condition as quick as possible.
- Predict and detect with very minimum error rate.
- The image noise should not affect the reult as much as possible.

SPECIFICATIONS FOR EXPERIMENT :
- Cost-effective screening and diagnosis.
- Cost effective for all people.
- Use latest technology to build model for early detection of the disease.
- Low hardware specification.
- Must have scope in medical field.
- The test conductor does'nt require any pre-knowledge on it.
- Available to all the people.

RESEARCH / FUTURISTIC WORK
- Develop application if needed in future.
- Developed model can be configured for futuristic works.
- Spreading awareness among the medical community.
- We need to gain trust from patient in future.
- Adaptable to futuristic research.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Particip nts can use their cursors to point at where sticky r tes should go on the gric . The facilitator can confirm the spot by using the las r pointer holding the **H key** c the keyboard.

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A. **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B. **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback