

Estimate the crop yield

SCENARIO

searching, analysing the crop yields



Entice

How does someone initially become aware of this process?



Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



Steps

What does the person (or group) typically experience?

The user	Visit website	Identification	Browse available	View detail
the user can estimate the crop yield	The user should see the details on the correct websites	the user can identify the state location wise crop or district wise crop	details, crop types, state with details, etc.,	about all fruits and vegetables and all seeds items

login	Check the crop details	view the humidity
user can login through mail or phone number	using them they can check about crop yield estimate	it can intimate the result

alert	easy to analysis
user can get alert when the crop yielddetails is newly updated	user can easily analysis

exits	report
the user can understand the cropproduction details and then	the user can give some useful feedback informationon the

farming in the userprofile	Personalized recommendations
the user can know data about the croppield	so the farmer or customer engage themselves in this type of field



Interactions

What interactions do they have at each step along the way?

searching or sign on the site

data shows the crop yield details for routine days

Its shows the full details about the crop yields estimate

customer email or number

leave a report on the screen

Completed experiences section of the profile on the website

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Help me for product easily

accesses anywhere at anytime

Help me to estimate the crop yields

Help me understand what this is all about

Help me access the sources

Help me feel confident about where to go and which one of these best in production

help me to see what could be doing next

Help me see what I've done before

Help me see what I could be doing next

Help me see ways to enhance my production



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

It increase the production

Its save times and reduces the stress level

Excitement about the purchase ("Here we go!")

modern technology will be developed

We've heard from several people that the reminder emails were essential

People can remote accesses control itself, we have a 98% satisfaction rating

People generally feeling good after they analysis them

People like looking back on their past

We think people like these recommendations because they have an extremely high engagement rate



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

In some area they faced network issues

some people may not know how to accesses through network

Rural People express a bit of fear to use technology

Trepidation about the analysis ("I hope this will be worth it!")

People expressed awkwardness about finding they wanted details

Customers report feeling review fatigue

People describe leaving a review as an arduous process



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

provide a simpler information about smart farming

How might we make easily identifiable

How might we help people celebrate and remember things they've done in the past?