

| | | | | |
|--|--|---|---|--|
| Define CS, fit into CC | 1. CUSTOMER SEGMENT(S) CS The personal tracker can be used by any individuals especially the students, working people , retailers etc.. | 6. CUSTOMER CONSTRAINTS CC The User should have internet access to store data as well as to sign up or sign in to access the application with their own account. | 5. AVAILABLE SOLUTIONS AS The traditional and available solutions for this problem is pen and paper method which makes them to always carry pen and paper to mark their expenses. The next one is rough calculation which may lead to make some wrong calculations. | Explore AS, differentiate |
| Focus on J&P, tap into BE, understand RC | 2. JOBS-TO-BE-DONE / PROBLEMS J&P To create a web application which has more features and easily understand by the users.The user should have the internet connection to get into the website | 9. PROBLEM ROOT CAUSE RC If we written the expenses manually it has chance to get lost and it may not be understand in future. In future we can't able to determine the number because we have written it in hurry. | 7. BEHAVIOUR BE User can start using the web app once registration is complete. User can set up a monthly limit , so that if the user reaches the limit it will send notification. | Focus on J&P, tap into BE, understand RC |

| | | |
|---|---|--|
| <p>3. TRIGGERS TR</p> <p>Some of their friends or relatives are good in their expenses and savings. This triggers the customer to limit their expenses and save their money in a efficient way.</p> | <p>10. YOUR SOLUTION SL</p> <p>Create a web application which makes the user to enter their daily expenses and earnings to track their expense and savings.</p> <p>The system will generate report to analyze our monthly and yearly expense and send notification If the expenses reach the limit.</p> | <p>8.CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <p>To enter details in the web application regularly whenever he spending.</p> <p>8.2 OFFLINE</p> <p>Analyze the report and make their budget to get expenses with in the limit.</p> |
| <p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>BEFORE: Time consuming, manual errors, Stress</p> <p>AFTER: Less time, more accuracy, edit details easily, Confident</p> | | |