Empathy Map

Gain insight and understanding on solving customer problems

Building empathy and keep your focus on the user by putting yourself in their shoes.

What do they THINK AND FEEL?

What really counts
major preoccupations
worries & aspirations

- Natural disasters are inevitable, and the occurrence of disasters drastically affects the economy, ecosystem and human life
- As the technologies are continuously improving, aviation systems have begun adopting smart technologies to develop unmanned aerial vehicles (UAVs) equipped with cameras, which can reach distant areas to identify aftereffects of natural disasters on human life, infrastructure, and transmission lines by capturing images and videos.
- Studies analyzing the intensity of natural disasters have gained significant attention in the current decade.
- The natural disaster is analysed /found by the AI using the collected data ,Images and videos.

What do they HEAR?

What friends say
what boss say
what influencers say

- This system is good to take over and to implement
- Say the details about technology and depth in the project
- Ability to identify a problem situation an its potential problems

What do they SEE?

environment
friends
what the market offers

- The system is about finding/analysing the Natural Disasters.
- By using the collected data the Disaster is fount by AI
- Images and videos are used to find the Disaster

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

- It is usefull to finding the Natural disaster
- It is good and new technology, look's like easy but the work are challengeable.
- The have not completely believe the AI, but the task AI in higher accuracy.

PAIN

fear
frustrations
obstacles

- Need to analyse more data
- Difficult to find the correct scenario
- A deep learning method for the reconstruction of two-dimensional cardiac magnetic resonance images was proposed to enhance the image data acquisition process

GAIN

"wants" / needs
measures of success
obstacles

- Need the collection of previous data(images / videos)
- Once it done ,its easy to analyse / find the disasters
- Social media is considered as a main source of big data, with data shared in the form of images and videos.