

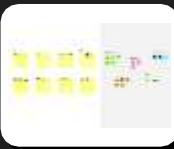


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback



Need some inspiration? →
See a finished version of this template to



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

productive session. →

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



PROBLEM
How might we [your problem statement]?



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



Person 1

Alert the authorized person to empty the waste bin when the bins are full

Can view the location of every bin using web application by sending GPS location from the device

Help to create cleaner, safer, more hygienic environment

Person 2

Improvement in monitoring systems, data collection

Avoids unnecessary overflowing of wastes on roads

Reduce the wastage of plastic bags

Person 3

Able to get the weight of the garbage in the bin

Enhanced operational efficiency while reducing management costs

Less manpower, emissions, fuel use and traffic congestion

Person 4

Reduction in the number of waste bins needed

Smart bin is ideal for busy locations such as theme parks, airports etc.

No overflowing bins and less unpleasant odours



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Alert to Empty the Bin When Full

Less Manpower, Emissions

Real Time Waste Monitoring

Help to create cleaner and more hygienic environment

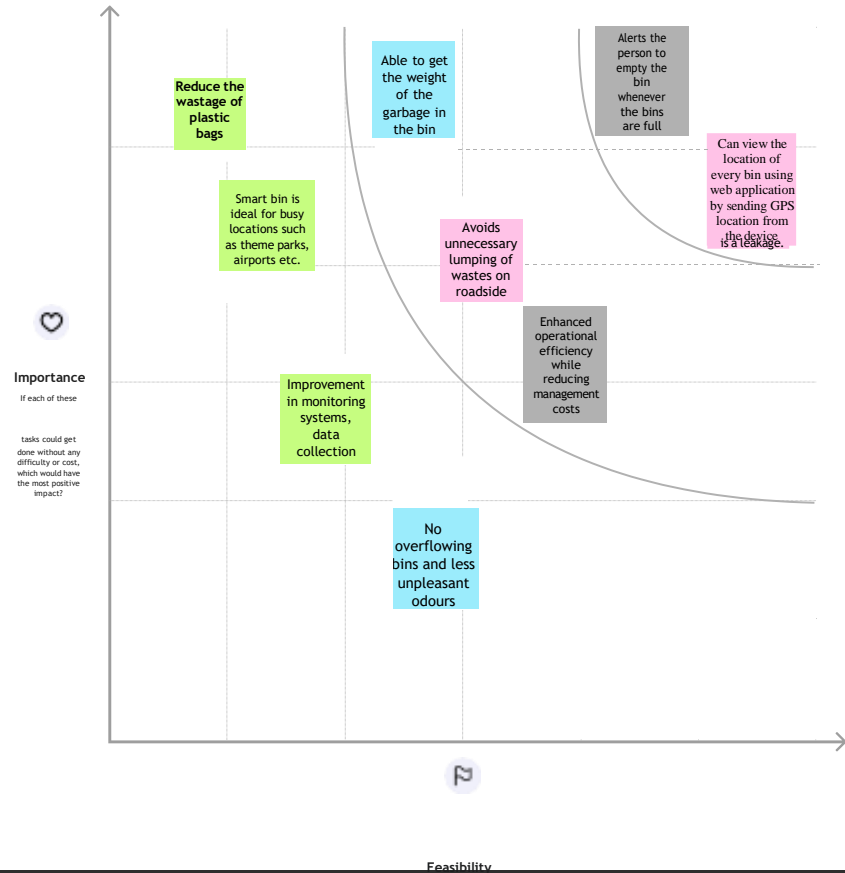
Can view the location of the bin



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

Open the template →



Customer experience Journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template



Share template feedback

