

Ideation Phase

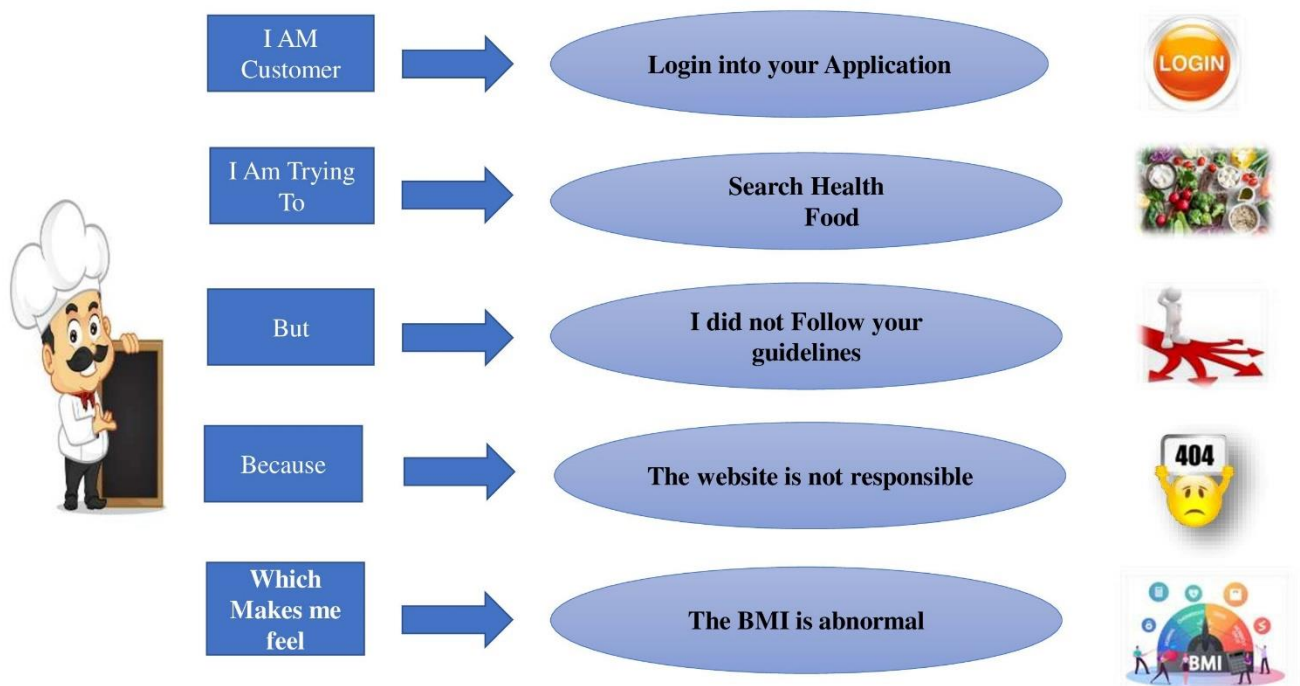
Define the Problem Statements

Date	09-09-2022
Team ID	PNT2022TMID30061
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Login into your Application	Search Health Food	I did not Follow your guidelines	The website is not responsible	The BMI is abnormal
PS-2	Login into your website	Doctor consultancy	Appointment date is expired	The website is not working	Unhealthy
PS-3	Login into your application	Users trying to offline mode	Less features	Network not Available	Not happy