

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S) CS</p> <ul style="list-style-type: none"> •Those who wants to surf on internet for both Specially Abled person and common person. •People wants to communicate with “Hand signs”. •Common People wants to control “IOT devices through hand signs”. •Who wants to control the “Screens with Hand Gestures”. 	<p>6. CUSTOMER CONSTRAINTS CC</p> <ul style="list-style-type: none"> •Anxiety - customer began to get anxious when they still no idea about what they have found. •Available devices – Customers are required to have the necessary devices. •Network Connection – It is necessary to have the network connection. 	<p>5. AVAILABLE SOLUTIONS AS</p> <ul style="list-style-type: none"> •To have the Proper and regular Internet connection to stay connect to surf. •By searching in books, e-books, online websites etc... •To know the English alphabet hand signs to surf 	Explore AS, differentiate
Focus on J&P, tap into BE,	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <ul style="list-style-type: none"> •Giving the necessary information for particular thing which needs for customer. •To make the computer to understand hand signs 	<p>9. PROBLEM ROOT CAUSE RC</p> <ul style="list-style-type: none"> •Unaware of the object. • New to environment. •Technology to capture the images. •Technique of classification must be appropriate. •Computers cannot understand the human hand signs. 	<p>7. BEHAVIOUR BE</p> <ul style="list-style-type: none"> •For Specially Abled person it makes them too difficult to communicate with computer. •To advance the life with hand gesture by controlling the cars, IOTs, screens etc... 	Focus on J&P, tap into BE.
	<p>3. TRIGGERS TR</p> <ul style="list-style-type: none"> • They want to advance their lifestyle • Easy to use (user friendly interface) • Can be used in many sectors <p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before:</p> <ul style="list-style-type: none"> • Confident – They feel confident about the software without knowing the basic English alphabetic hand signs. <p>After:</p> <ul style="list-style-type: none"> • It makes them to use this software with full efficient 	<p>10. YOUR SOLUTION SL</p> <div> <p>The following approaches are used to built an efficient “Web Application” that recognize the hand gestures:</p> <ul style="list-style-type: none"> • IBM Watson Assistant - To build the web application as user interface. • Flask - Web Application Framework. • Convolutional Neural Network (CNN) - To finding patterns in images to recognize objects, faces, and scenes. </div>	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <div> <ul style="list-style-type: none"> • Online websites • Social media platforms </div> <p>8.2 OFFLINE</p> <div> <ul style="list-style-type: none"> • Customer throw words </div>	

I
d
e
n
t
i
f

