

Ideation Phase


Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID04699
Project Name	Smart Farmer-IOT Enabled Smart Farming Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Problem for farmers to measure a suitable crop for the soil to get the best yield

Key rules of brainstorming

To run a smooth and productive session

🗨️ Stay in topic.


⏸️ Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

🎨 If possible, be visual.

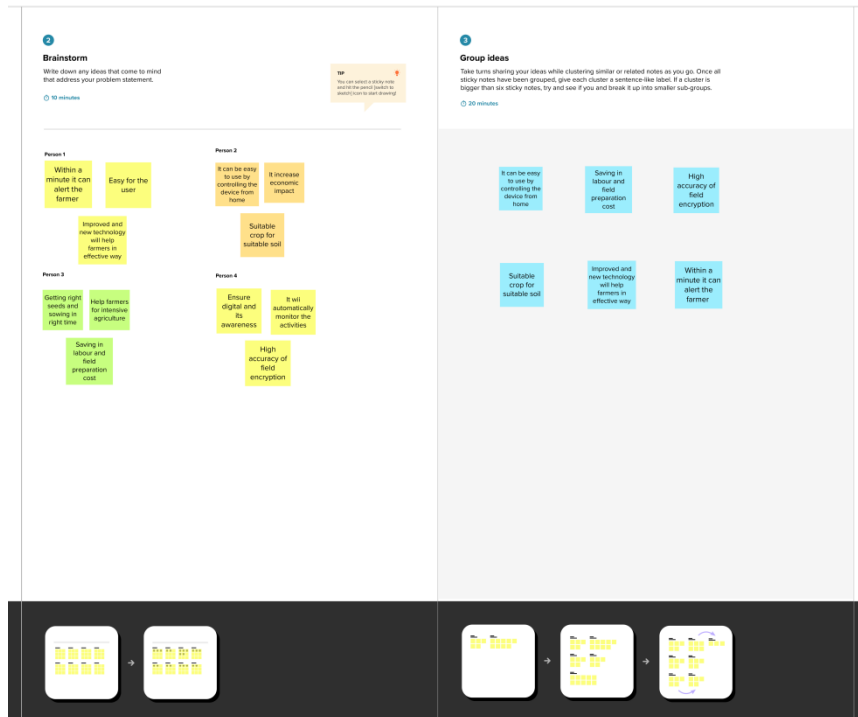


Need some inspiration?

Get a random assortment of this template & kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

