

# Ideation Phase


## Brainstorm&Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID04699
Project Name	Smart Farmer-IOT Enabled Smart Farming Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization:

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Template**



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-8 people recommended

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**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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**PROBLEM**

Problem for farmers to measure a suitable crop for the soil to get the best yield

**Key rules of brainstorming**

To run a smooth and productive session

1 Stay in topic.


2 Defer judgment.

3 Go for volume.

4 Encourage wild ideas.

5 Listen to others.

6 If possible, be visual.

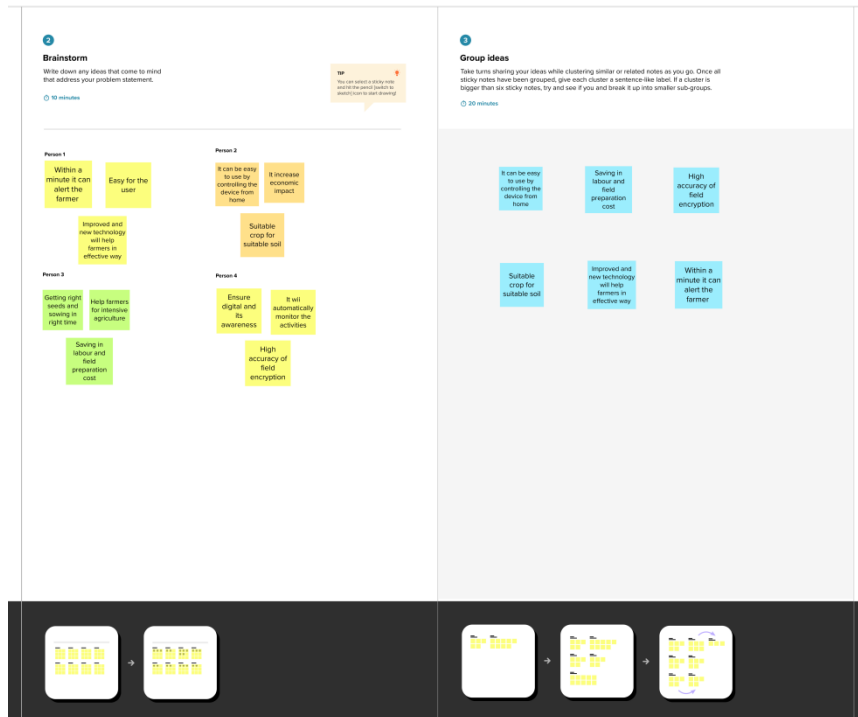


**Need some inspiration?**

Use a random selection of this template to kickstart your work.

[Open examples](#) →

### Step-2: Brainstorm, Idea Listing and Grouping



### Step-3: Idea Prioritization

