

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>1.A Graduated Student looking for Higher Studies(UG,PG)</div> <div>2.A Student preparing or will be preparing for exams -</div> <div>3.An education consultancy provider tied with colleges to help students in admission</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>1.Students refuse to give their marks in the predictor.</div> <div>2.Because they feel it is unsecure.</div> <div>3.Some students get confused of the eligibility criteria of the different colleges</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Apart from factors like grades and GPA, we will also consider IELTS/TOFEL,GRE that plays major role in the admission process of some universities, thereby further enhancing the reliability of the predictor.</div> <div>Secondly, we will put the model through rigorous tests in order to boost the accuracy of the predictor.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE/ PROBLEMS</div> <div>PROBLEM ADDRESSED:</div> <div>1. Prediction system &gt; Accurate, free of cost easy to understand</div> <div>2. Update university admit eligibility factors</div> <div>3.Providing instant results</div> <div>4.Providing User-friendly web services with good visualizations</div> <div>5.Providing necessary details about the exams and score required</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>1.Online college admissions are easier for students to complete than offline ones, which take a lot of time.</div> <div>2.It is challenging to access the students' records physically in offline admissions.</div>	<div>7. BEHAVIOUR</div> <div>Students consult expert advisory.They do look for the consultancy within the budget .Posting queries in online forums</div> <div>.</div>	
Focus on J&P, tap into BE, understand RC	<div>3. TRIGGERS</div> <div>User can be provided with comparisons between the required scores versus their actual scores.</div>	<div>10. YOUR SOLUTION</div> <div>Our solution includes accurate prediction using algorithms like Linear regression and random forest regression along with Deep Neural Network and Chat box will be available for clarity of students.</div> <div>Recommending universities based on their profile</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>They will search online about the preferred university and the criteria to join the University</div>	Focus on J&P, tap into BE, understand RC
	<div>4. EMOTIONS: BEFORE/ AFTER</div> <div>BEFORE:</div> <div>1.Students get confused</div> <div>2.There are not able to predict suitable college.</div> <div>AFTER:</div> <div>3.Students get clear idea about choosing their colleges</div>		<div>Students would discuss amongst their peer group about such predictors and if they find one to be reliable enough, they would spread the word about it.</div>	
Identify strong TR & EM			<div>Extract online &amp; offline CH of BE</div>	