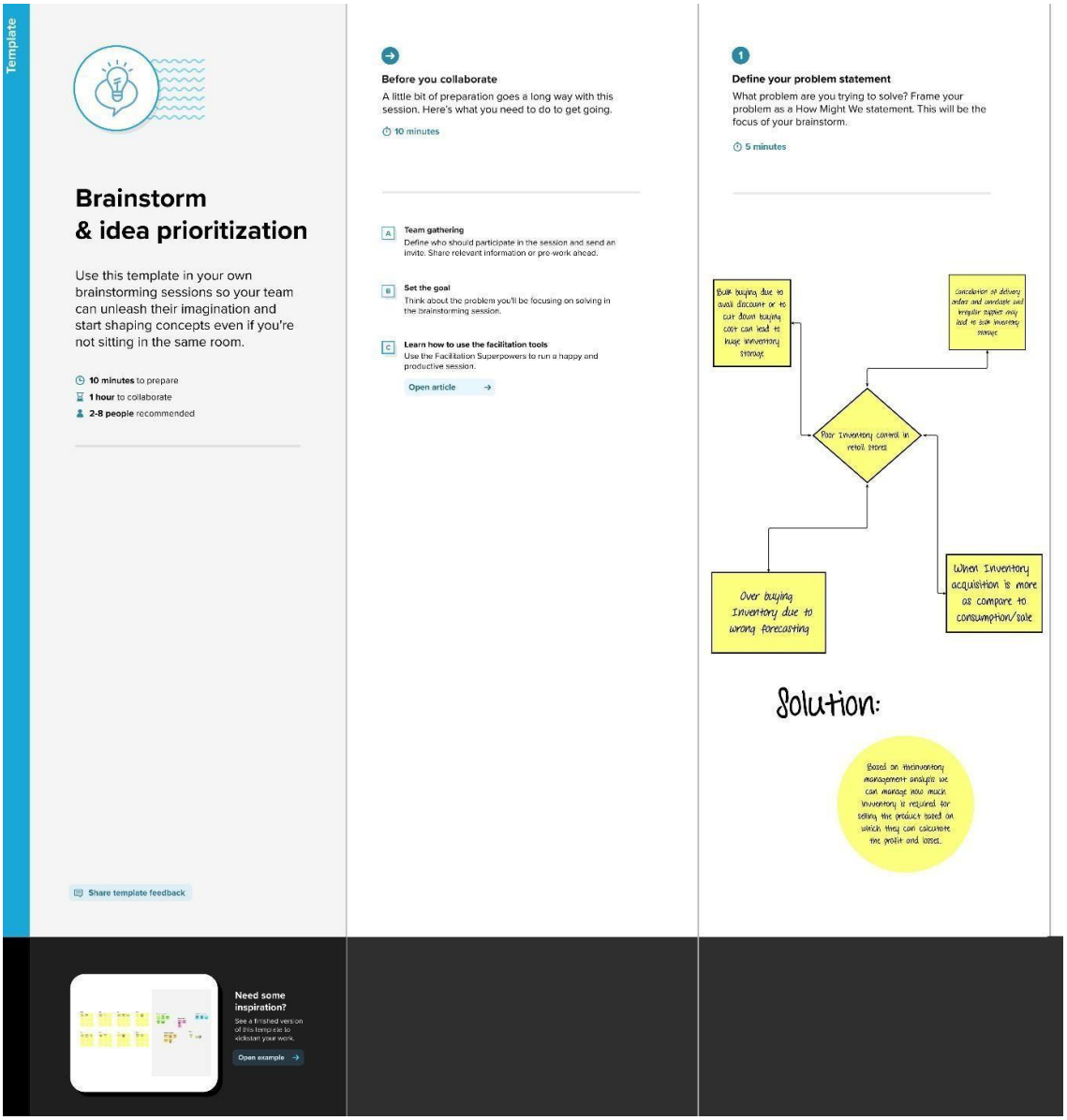
IDEATION PHASE

Brainstorm & Idea Prioritization

PROJECT : Retail Store Stock Inventory Analytics
TEAM ID : PNT2022TMID18287

Step 1:



Step 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

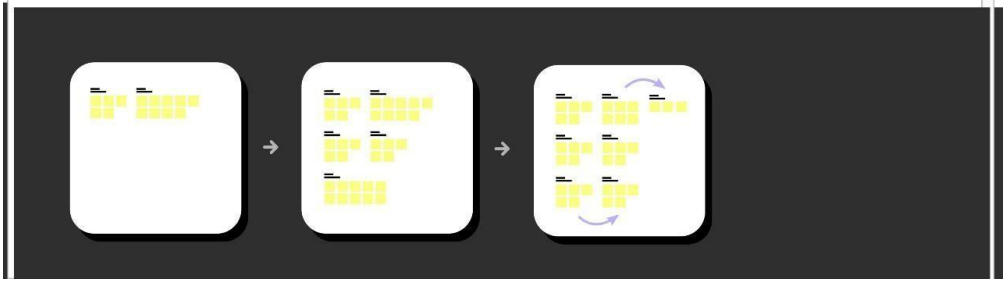
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

3

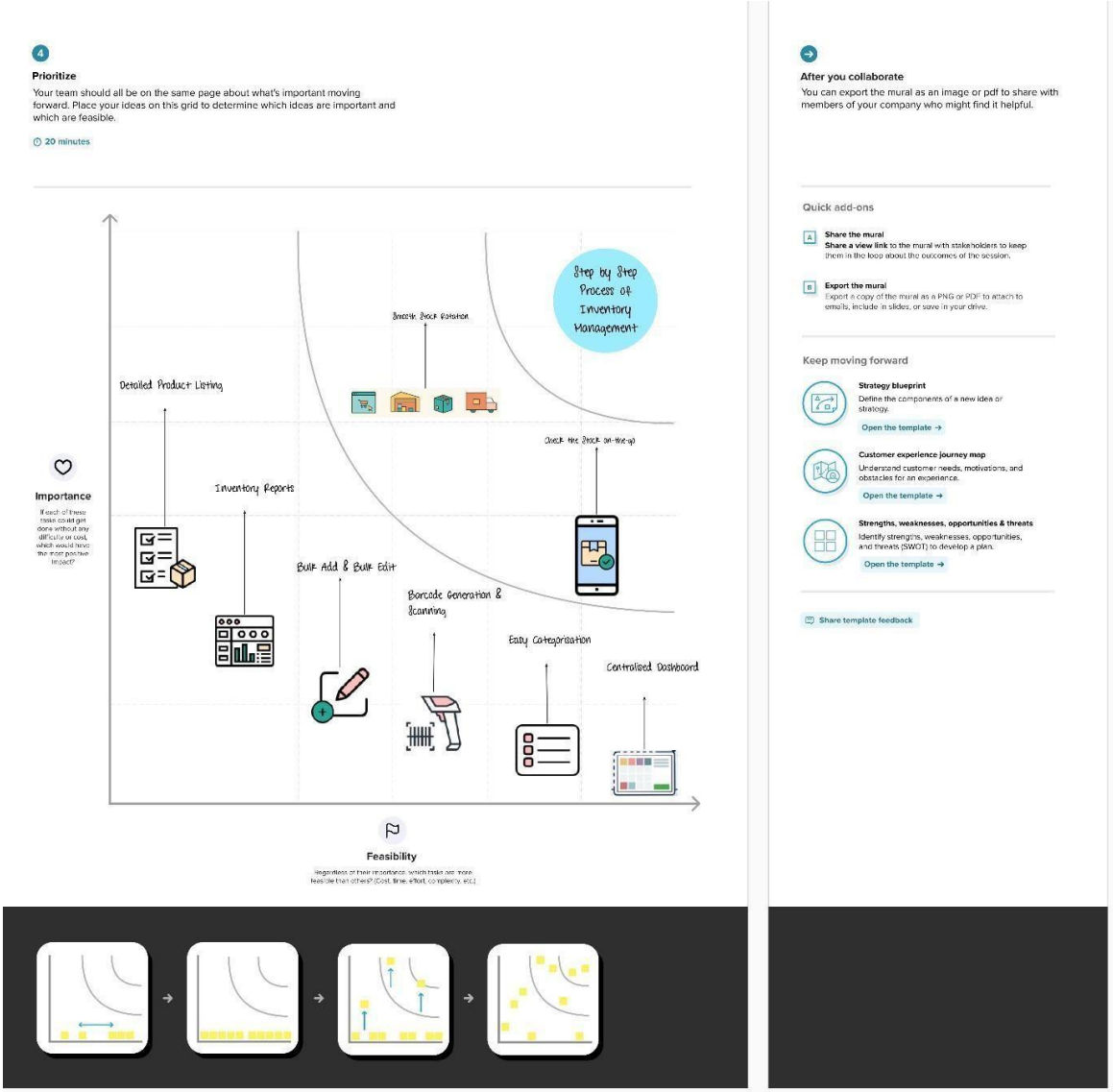
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes



Step 3:


4
Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.
20 minutes
Step by Step Process of Inventory Management
Detailed Product Listing
Smooth Stock Rotation
Inventory Reports
Check the Stock on-the-go
Importance
Bulk Add & Bulk Edit
Barcode Generation & Scanning
Easy Categorization
Centralised Dashboard
Feasibility
After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.
Quick add-ons
Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.
Keep moving forward
Strategy blueprint
Define the components of a new idea or strategy.
Open the template
Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template
Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template
Share template feedback