## **IDEATION**

IDEAS				
NAME				
MOHANAN	Increasing	Reduce	Prioritize and develop a	Develop
MOHANA V	Innovation	Wastage	strategic roadmapthat	a
	& Dan de disite		includes short-term and	Bluepri
	Productivity	E IID	long-term goals	nt
I ARGINALO D	Develop an	Enrich Data	Analyze Data	Improving
LAKSHMI C R	analytics			supply chain
	visionand set			management
	target			
	maturity			
	levels for core			
	processes			
KAVIYA V	Collect data	Underst	Clean data	Enrich data
		and		
		challeng		
		es		
	Understand	Improve	Collect reliable data	Standardize Data
	how the data	Profit		
PRASAD M	analytics			
	platform will			
	support the			
	overall			
	business			
	strategy of			
	the organization			
	Get sample	Analyze the	Clean data	Create a model
	data	data and	Cicuii data	
REVATHI E	data	understanding		
		the data		
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## TOP THREE IDEAS

- Understand how the data analytics platform will support the overall business strategy of theorganization.
- Develop an analytics vision and set target maturity levels for core processes.
- Increasing Innovation, Productivity & Reduce wastage.