Ideation Phase
Brainstorm & Idea Prioritization Template

Date	1 September 2022
Team ID	PNT2022TMID06047
Project Name	Corporate Employee Attrition Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Person 1   **Person 2**   **Person 3**   **Person 4**

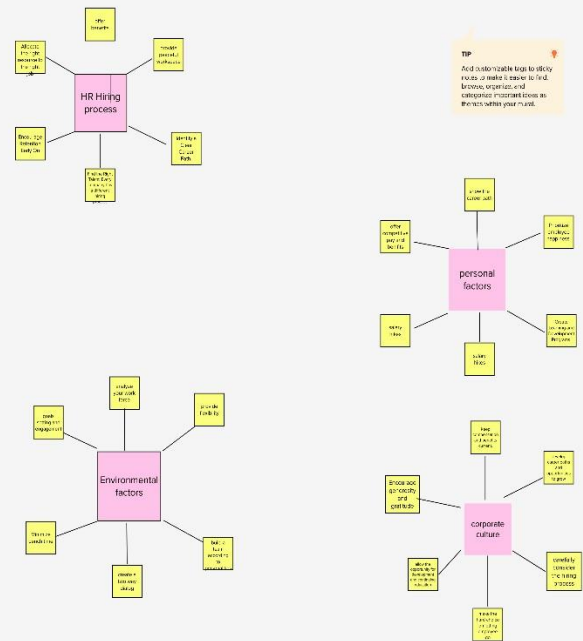**Person 1**   **Person 2**   **Person 3**   **Person 4**
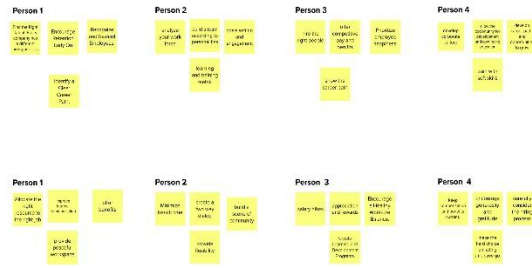
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

- HR Hiring process
- personal factors
- Environmental factors
- corporate culture

Step-3: Idea Prioritization