


IDEATION PHASE

BRAINSTROMING AND IDEA PRIORITIZATION

Team ID	PNT2022TMID26463
Project Title	Retail Store Stock Inventory Analytics

Problem Statement:



Brainstorm & idea prioritization

Total Members : 5
10 mins of Preparation time
1:30 mins of Collaboration time

1

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

The main objective of the application is to make the life of a retailer more simple by semi-automating and increasing its profits through stock prediction.

Problem:
How might we (your problem statement)?

2

Key rules of brainstorming

To set an efficient and productive session

- 1. Stay on topic
- 2. Encourage wild ideas
- 3. Stick to judgments
- 4. Listen to others
- 5. One idea at a time
- 6. If possible, say "no"

Brainstorm, Idea Listing and Grouping:

2

Brainstorm solo

Have each participant begin in the 'solo brainstorm space' by silently brainstorming ideas and placing them into the template. This 'silent storming' avoids group think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

VENKATASRIRAM S



VENKADA RAMANAN P



TULASI MALINI V K



THARANI K



VIGNESH S



3

Brainstorm as a group

Have everyone move their ideas into the 'group sharing space' within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕒 15 minutes

IMP
You can use the Voting sticker box above to focus on the strongest ideas.

Dashboard



Inventory Management



Enhancement Features



Database Management



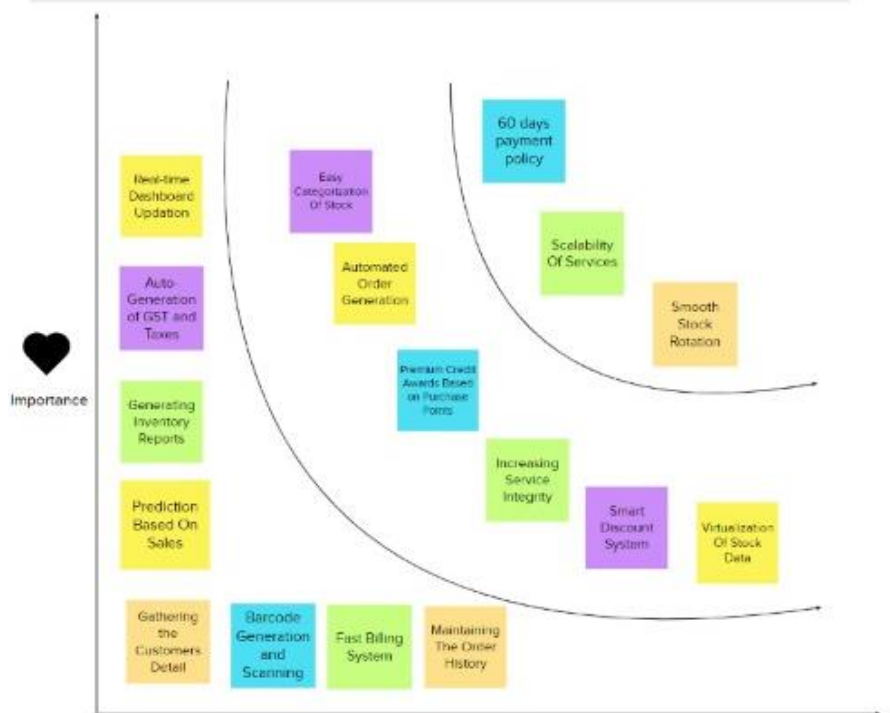
Idea Prioritization:

5

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes



Access link:

<https://app.mural.co/t/rajalakshmiinstituteoftechno9291/m/rajalakshmiinstituteoftechno9291/1664528014442/306eaeaf44367e4ada3013fb9d194cbd63fbd0a3?sender=uabd47903d2506029c98d0356>