

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

→ 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

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productive session.

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

PROBLEM How crude oil price can be predicted? what are the ways to predict and what

Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Stay in tonic. Defer judgment. Listen to others.

Go for volume. If possible, be visual.

Define your problem statement

→ 5 minutes

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

are the impacts?

2 Brainstorm

Write down any ideas that come to mind

that address your problem statement.

10 minutes

predicted using the raw data

Tarunika

Python can be used to represent the ideas

Visual representation can be done to get a betteridea about the data

artificial samplings and records are useful for prediction

Clear information should be gathered to implementthe model

Keertana

Madhu

Price prediction can be done by go analyzing the data from different time period Professionals can be used for period Professionals can be really helpful in recorded and can be used for the prediction prices

deep learning can be used for analysis history of prices can be used for references history of prices can be used for references history of Al and machine learning will be useful

Price prediction can be done by representation go analyzing the can be done to data from get a better idea different time period about the data

Group ideas

Basic level

predicted

using the raw data

Advanced level

learning can prices can

intelligence

can be very effective in

prediction

be used for be used for references

Visual

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

are useful for

prediction

of Al and machine

Python can

be used to

represent

the ideas

The overall

recorded and

can be used for

the prediction

results can be be really helpful in

gaining

knowledge about

prices

history of the integration

sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

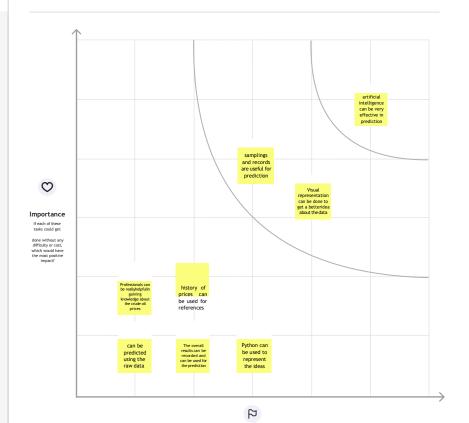
bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Prioritize

4

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

△ Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

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Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

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Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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Share template feedback

Feasibility

Regardless of their importance, which tasks are more

Share template feedback