

Ideation Phase Empathize & Discover

Date	29 September 2022
Team ID	PNT2022TMID10819
Project Name	Web Phishing Detection
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a straightforward, simple-to-understand picture that encapsulates understanding of a user's behaviors and attitudes.

It is a helpful tool to aid teams in comprehending their users. It's important to comprehend both the actual issue and the individual who is experiencing it in order to develop a workable solution.

Participants learn to think about situations from the user's perspective, including goals and problems, through the exercise of constructing the map. To emulate our conception of the users' perspective, we have included our empathy map in the section below. What they perceive, hear, see, say, and do have all been listed.

