

AI POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIAISTS

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>Who is your customer? e. working parents of 0-5 y.o. kids</div><div>The people who are all concern about their fitness of their body</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</div><div>Constraints leads to Unhealthy Food choices between peoples</div></div>	<div>5. AVAILABLE SOLUTIONS<div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</div><div>1. Doing of Exercises 2. Dietitian 3. Nutritionists</div></div>	Explore AS, differentiat
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</div><div>To suggest of nutritional rich fruits, Vegetables and other food items based on training and classification of their nutritional content</div></div>	<div>9. PROBLEM ROOT CAUSE<div>What is the real reason that this problem exists? What is the back tory behind the need to do this job? i.e. customers have to do it because of the change in regulations.</div><div>People Unaware of nutritional foods & eating junk foods results in weight gain, acne, bad breath, fatigue etc.,</div></div>	<div>7. BEHAVIOUR<div>i. e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</div><div>Eating of limited substances of food, Skipping of routine foods</div></div>	
Focus on J&P, tap into BE.	<div>3.Triggers<div>Various chemical substances such as sodium stearoyl lactylate, ammonium glycyrrhizin, benzoate preservatives and so on cause of health issues.</div></div>	<div>10. Your Solution<div>1.) Promoting a heathy diet plan chart, 2.) Recommendation of Nutritional enrich foods 3.) Classification of Nutrition enrich foods.</div></div>	<div>8. Channels of behaviours<div>8.1 Online<div>Watching of videos in internet, searching for online fitness training, following their healthy remedies</div></div></div>	
	<div>4 .Emotions Before/After<div>Before: Hesitated to socialize with others, Fear of Obesity etc., After: Healthy Diet, Healthy life</div></div>		<div>8.2 Offline<div>1.) Doing of Excercises 2.) Eating of Healthy and nutritious foods 3.) Following a heathy diet.</div></div>	