

Likes To
Worry About
Less
Leakage

Needed
Something
Awesome

Where it
can be
Used

Thinks
About
The
Change

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Over
whelmed

Practical
and
Sustainable

Fear

Be Part
Of
Company

What do they HEAR?

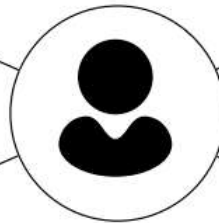
what friends say
what boss say
what influencers say

Promotion
Of Device

Information
From The
Industrial
Experts

Future
Plans Of
Industrial
Safety

An
Accident At
Nearby
Place



A
Creative
Environment

Place
For
Experiment

Secure
The
Environment

Product
Eco
Friendly

What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public:
appearance
behavior towards others

Make The
Software
User
Friendly

Make
Others
Contribute

Try
Something
New

Finish
The
Tasks

Check
Different
Websites

Very
Fond
Of
Experimenting

More
Research

List Pros
And Cons

PAIN

fears
frustrations
obstacles

No
Centralized
Monitoring

Frustrations

Challenges

Only One
Gas Can
Be
Measured

GAIN

"wants" / needs
measures of success
obstacles

Harmful
Gas
Detection

User
Friendly

Gives Prior
Detection

Ensure
Workers
Health