Ideation Phase
Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID22972
Project Name	Project – Skill / Job Recommender Application
Maximum Marks	4 Marks

Fresher faces difficulties in finding a suitable job.

Do the job match with the skills they acquire

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Enter any job as soon as possible. Don't wait for you interested domain

Good filter section a for curated job

What do they HEAR?
what friends say
what boss say
what influencers say

Basic Knowledge is enough to get job

Showcase your skills to grab attention of recruiters

What do they SEE?
environment
friends
what the market offers

Efficient Bot to help find right jobs

Direct communication between job seekers and recruiters

Follow current market trends

Good UX and UI

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Applying for all the roles without knowing it's requirement

A bridge between the industry and graduates

PAIN
fears
frustrations
obstacles

Do'nt have a professional network

High competition on single job

Fake job offers

Not enough openings for job preference

GAIN
"wants" / needs
measures of success
obstacles

More opportunities for getting a job

Easy to hire candidate

Get job for your skill set

It's helpful to freshers