TEAM ID	PNT2022TMID26452
PROJECT TITLE	**Personal Expense Tracker Application**

EMPATHY MAP

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Raise in purchasing power

Budget plan

reveals the Issues in spending more money

What do they
HEAR?
what friends say
what boss say
what influencers say

Create a app

Tracking the expense

Get rid of fear of spending more

achieve particular goals

Provides valuable information about particular expense

To improve any business

What do they
SEE?
environment
friends
what the market offers

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Proper way to maintain expenditures

Easy flow in tracking

Efficient customization in tracking expense

PAIN
fears
frustrations
obstacles

Analyzing anonymous expenses

Issues in Security

Split and analyse the expenses

GAIN
"wants" / needs
measures of success
obstacles

Real live tracking of expenses

Fixing the budget and process

every day use for tracking expenses