

# SETTING UP APPLICATION ENVIRONMENT

## Create An Account in SendGrid:

The screenshot displays the Twilio SendGrid dashboard for a user named Kaarthik Sekar. The left sidebar contains navigation links: Dashboard, Email API, Marketing, Design Library, Stats, Activity, Suppressions, Settings, Twilio SMS (marked as new), and a Reputation bar at 100%. The main content area features a welcome message and a series of setup steps. The first step, 'Create a sender identity', explains that a sender identity is the 'from' email address and offers two methods: 'Create a Single Sender' (highlighted in a blue button) or 'Authenticate a domain instead'. An illustration shows an email header with 'Your Business' as the sender and 'sender.doe@your\_business.com' as the email address. Below this, a 'Send your first email' section includes a lock icon and a message to create a sender identity first. The final step, 'Remove email sending limits', is shown in a greyed-out box. A progress bar at the bottom indicates 'Finish your account setup' with '1 out of 4 completed'.

**Welcome, Kaarthik!**

To get up and running quickly, please follow the steps outlined below.

### Send your first emails with Twilio SendGrid

#### Create a sender identity

Before sending email, you'll need to create a sender identity. There are [two ways](#) to do this, but we recommend creating a Single Sender to get set up quickly and test your email integration.

Your sender identity is the "from" email address your recipients will see in their inbox. [Learn more](#) about this.

[Create a Single Sender](#) [Authenticate a domain instead](#)

**Send your first email**

Please create a sender identity before sending your first email.

#### Remove email sending limits

**Finish your account setup** 1 out of 4 completed