

Project Design Phase-I - Solution Fit Template

Team ID	PNT2022TMID26352
Project Name	Personal Expense Tracker Application

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

- Customers those who spend money unwontedly and to track their expenses.
- Customer those who can't remember their expense.
- Those who expecting to track their expense via statistics.

6. CUSTOMER CONSTRAINTS CC

- Customer should use UPI or Net-Banking to track the expense.
- If the money is spend through cash customer must add the expense in the application.

5. AVAILABLE SOLUTIONS AS

- **SPENDEE** Application available both android and the ios.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS J&P

- The main Intention of the application is to track the expense and provide statistics of expenses
- It provides statistics based on categories of expenses.
- To include money spend through cash,bank cheque's etc.

9. PROBLEM ROOT CAUSE RC

- The Main problem is gathering the data from the UPI apps or Nat-Banking application.
- This will act as the main problem of the application.
- Laziness of the customer to add the expense done through cash in the application.

7. BEHAVIOUR BE

- Customer should responsibly add the expenses done through off-line mode.
- To assure the data safety to the user.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS TR

- Customer may think , they spend more money and no saving.

10. YOUR SOLUTION SL

- Design a cloud based web Application of the expense tracker.
- Provide statistic of the expense done by the user through the graphs or charts.

8. CHANNELS of BEHAVIOUR H

- In Online mode user don't have more work user need to set the maximum expense limit.
- In Off-line mode user should responsibly

Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div><ul style="list-style-type: none">BEFORE: No Savings.AFTER: Few saving due to expense tracking application.</div>	<div><ul style="list-style-type: none">Providing email alerts if the total expense exceed the limit.</div>	<div>add the expenses done through cash</div>	Identify strong TR & EM
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