

Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with





Al-powered Nutrition Analyzer for Fitness Enthusiasts Team ID: PNT2022TMID26332

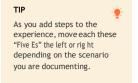
How might we make each step

better? What ideas do we have?

What have others suggested?

various nutritious

content for user



and young

always which

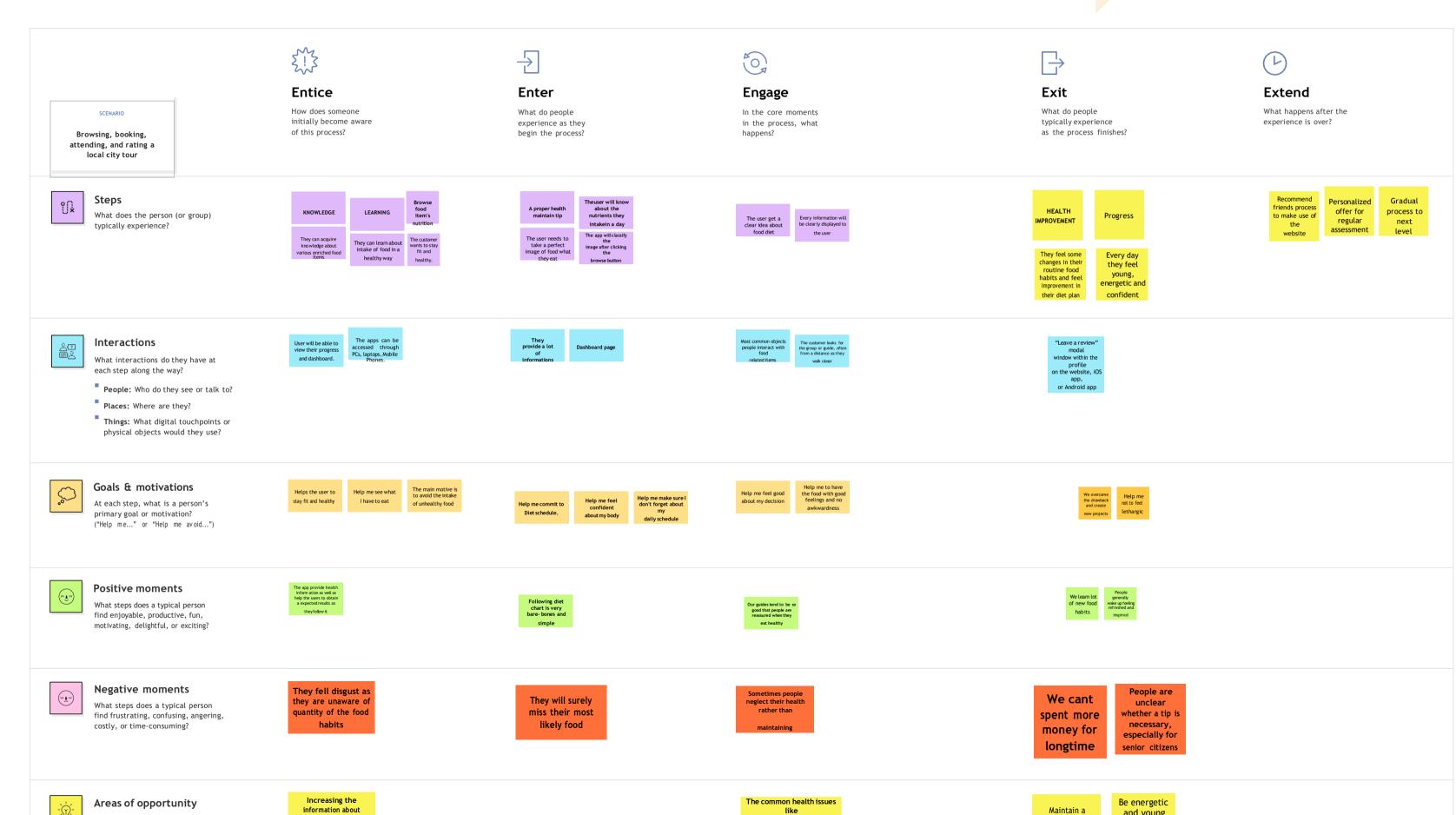
makes you

feel happy

healthy

diet to free from

various diseases



high blood pressure,

Obesity

and diabetes will get

reduced.

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