

Brainstorm & idea prioritization

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Before you collaborate

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(1) 10 minutes

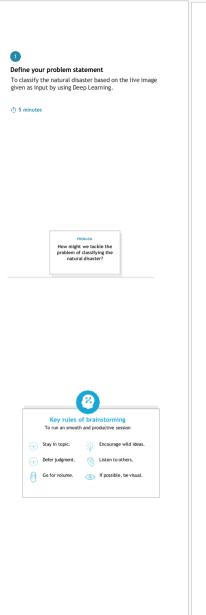
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

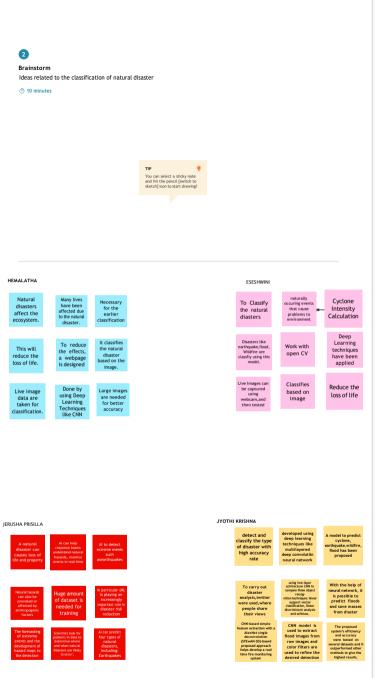
10 minutes to prepare 2 1 hour to collaborate

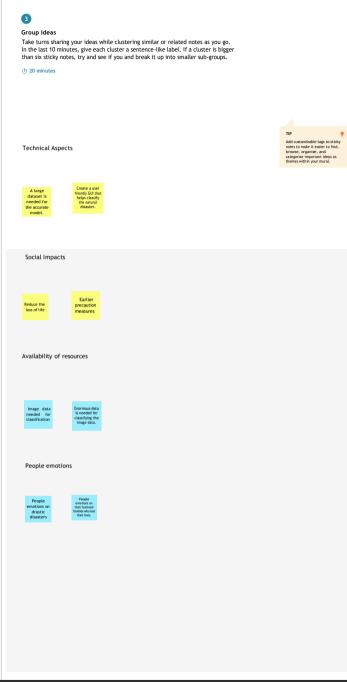
2-8 people recommended

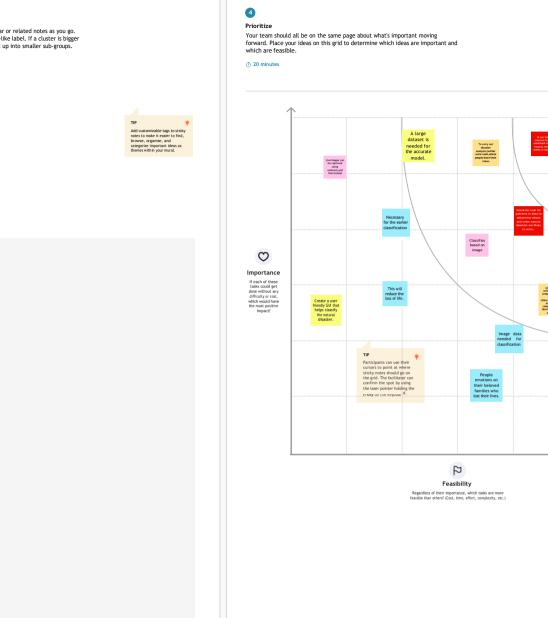
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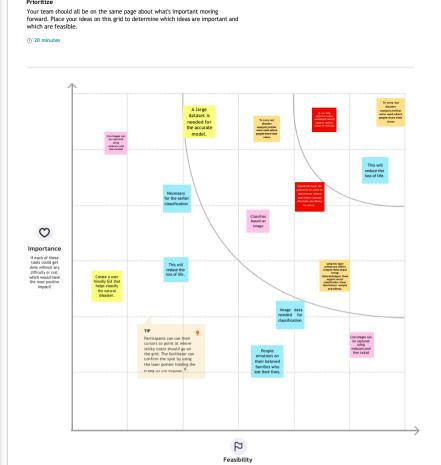














You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep
them in the loop about the outcomes of the session.

B Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Define the components of a new idea or strategy.

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template ->

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template ->

Share template feedback















