Team ID	PNT2022TMID26326
Project Name	Plasma Donor Application

EMPATHY MAP

People don't know about benefits and importance of plasma donations

What do they THINK AND FEEL
What really counts
major problems & aspirations

The correct information doesn't reach many people in small period

Eligibility of the donor and medical history of the donor

Accuracy of the Donor Data

To continue the healthy and immune life style

What do they HEAR
What hospital says
What Friends say
what the volunteers day

Awareness program about the plasma donations to people

To save many people lifes

What do they SEE
Environment
Friends
what the society feels

Create a app for to rectify the current problems

We provide accurate donor data to the people and hospitals

Believe the advanced technology in the medical and engineering field

Awareness of plasma donations to people

What do they SAY AND DO
Response of the people
View of volunteers
View of Doctors

Eligibility notification and emergency request notification