Si

1. CUSTOMER SEGMENT(S)

healthy life.

CS

6. CUSTOMER CONSTRAINTS

CC

5. AVAILABLE SOLUTIONS

AS

Existing Solution: Physical exercise, Yoga, Aerobic.

Pros: The keys is to form workout habits that lead to long lasting changes to lifestyle and to long term improvements in health and well being.

Cons: Time consumption is more, no proper guidelines according to the health status of the user.

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

9. PROBLEM ROOT CAUSE

application.

RC

7. BEHAVIOUR

BE

AS, differentiate

Focus on J&P, tap into BE, understand

Extract online & offline CH of BE

We provide the nutritional contents of the food they intake daily. There by providing the fitness to the people and helping them to stay healthy.

People who want to maintain their fitness and lead a

The root cause of this problem is lack of intake of nutrition. Improper diet and skipping the exercise daily leads to many disease which results in leading healthy life.

The constraints that prevent our customers to access out solution are network issues and

network errors as there is no possible for any

other constraints since our solution is an

The customers who have issues of health care. nutrition, fitness will be stated in chatbox. At the time of logging in, the customers provide the details of their health status.

After analysing the customer's status, solution will be given.

3. TRIGGERS





8. CHANNELS of BEHAVIOUR



After continuous advertisements of our application. and hearing feedback from their friends, neighbours the customer will get motivated to use our application.

4. EMOTIONS: BEFORE / AFTER



Before using our application, customer will face insecurity and bad health. After using our application, customer get good health and self motivated.

10. YOUR SOLUTION

Calories tracking is the key features in all fitness solutions which helps in preventing the diseases in advance hence normal people can use this.

Instructor demonstrates the particular fruits calories and provides guided assistance so that the users can perform them accurately.



User access the application by scanning the fruit and get the nutritional info.

8.2 OFFLINE

8.1 ONLINE

Based on the nutritional info user will perform.



