Problem-Solution Fit

1 CUSTOMER SEGMENT(S)	CS	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL	5. AVAILABLE SOLUTIONS PLUSES & MINUSES A
Banking sector Post Office Library/Archives Traffic Controllers Old age people		6.1 Smartphones or computers with camera facility is mandatory.6.2 Continuous network is required.6.3 Cloud or servers are required to be installed for database management.	5.1 Google handwriting recognition app Pros: Wide range of languages. Digitization with immediate translation. 5.2 Transkribus Pros: Digitization of large data quickly. Cons: Available only for German.
2. PROBLEMS / PAINS +ITS FREQUENCY	PR	9. PROBLEM ROOT / CAUSE RC	7. BEHAVIOR +ITS INTENSITY
Scanning of documents is not sufficient for digitizing as it can be illegible at times.	Very often	9.1 Additional human effort is required for digitization.	It can be used in both real time and offline.
Due to various handwriting styles there can be lot of confusion while giving scanned input.	Occasionally	9.2 Hardcopy can be damaged over time so softcopy will be required.	The processing speed depends upon the no. of samples trained and capacity of the system.
Since there are lot of scripting styles, experts in the specific language scripts are required. This need can be eliminated.	Frequently	9.3 Manual process can be time consuming so a AI model will be a advantage.	It reduces the dimensionality of a image without any loss of information.
Most of the existing solutions don't have a provision real time input.	Very often	9.4 Precision and Accuracy can be less in manual process.	It operates with less computational power.
3. TRIGGERS TO ACT	TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOR
1.1 As it reduces time consumption and human effort, it can be widely used in sectors with huge public participation. 1.2 People in literature or documentation fields can be highly benefited.		A AI trained model for image processing which converts image to digit is proposed. We use CNN model on MNIST dataset consisting of 70,000 images of handwritten digits.	ONLINE 8.1 Real time analysis of input. 8.2 Faster processing of digits. 8.3 Storage is not necessary.
4. EMOTIONS Relief from distress Independent Efficient An example for others		CNN can extract informative features from images and eliminates the need of traditional manual image processing methods. Deep learning and adding CNN layers helps in improving the accuracy of prediction.	OFFLINE 8.4 Input is acquired from image repository. 8.5 Processing is slower when offline. 8.6 Database servers are mandatory.