

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID23576
Project Name	AI POWERED FOOD DEMAND FORECASTER
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital workspace for a team gathering. On the left, there's a sidebar with a logo of a brain inside a circle and the title "Brainstorm & idea prioritization". Below the title, there's a brief description: "Leverage this template for great virtual brainstorming sessions with your team. Encourage them to contribute ideas and start shaping concepts even if you're not sitting in the same room." At the bottom of the sidebar, there are three checkboxes: "I'm available to join", "I'd prefer to contribute", and "I'd like to moderate".

The main area is divided into three vertical panels, each containing a step for the process:

- Define your collaboration:** A brief list of instructions: "A little bit of preparation goes a long way! Set clear objectives, define your themes, and decide how you want to go about getting started." There are three numbered steps below: 1. Set your goals, 2. Define your rules, and 3. Establish roles for the discussion.
- Define your problem statement:** A question: "What problem are you trying to solve? Some job requirements, market analysis, or feedback from your team members will help you define your problem statement." There is a "Get Started" button at the bottom.
- Resources of Brainstorming:** A section titled "The number one rule of great virtual brainstorming" with the rule: "Everyone has a right to speak and contribute, and everyone must respect that right." It includes a list of resources:
 - 1. Open discussion
 - 2. Online投票
 - 3. Online投票
 - 4. Online投票
 - 5. Online投票
 - 6. Online投票

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

2 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a descriptive title. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Step-3: Idea Prioritization

1 Prioritize

Decide which of your top priorities aligns best with the most important requirements. Prioritize ideas according to their relative importance.

10 minutes