

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID23576
Project Name	AI POWERED FOOD DEMAND FORECASTER
Maximum Marks	4 Marks

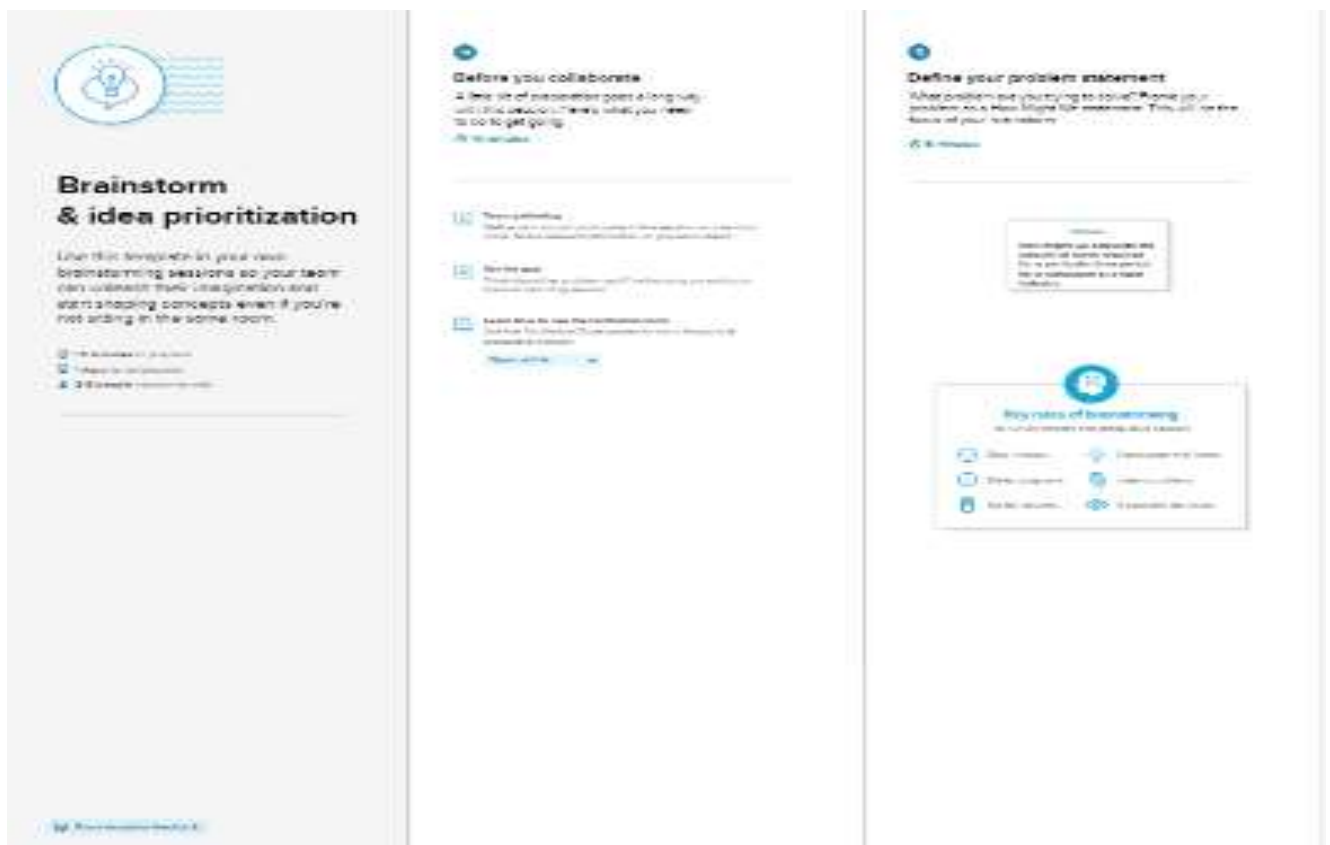
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

15 minutes

10

Don't let ideas come too quickly and don't worry about being wrong.

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence like "even if a buyer is bigger than all sticky notes, try and see if you can break it up into smaller sub-groups."

20 minutes

10

Don't let ideas come too quickly and don't worry about being wrong.

AGGREGATE

1. Increase the number of people who are interested in the product.
2. Increase the number of people who are interested in the product.
3. Increase the number of people who are interested in the product.
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INNOVATION

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IDEAS

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WHERE FOOD APPLICATION IS USED:

RESTAURANTS

WHOLESALE MARKET

FOOD INDUSTRY

FE

WHEN FOOD APPLICATION IS USED:

WHENEVER THERE IS SHORTAGE OF FOOD

10

Don't let ideas come too quickly and don't worry about being wrong.

Step-3: Idea Prioritization

