CUSTOMER JOURNEY MAP

Date	07 October 2022
Team ID	PNT2022TMID26477
Project Name	Personal Expense Tracker Application

Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Spend the Money Publisher see Fallure see Fallure see Fallure see Fallure see Fallure see Fallure see to see that see th	Start to enter the accome death and expenses Registration will be done	Vew the visual stats of the expenses shere exercises goes high	Get a clear cat plan on how as good money effectively about financing	Recommend to Rem on sponding friends and family money daily
Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use?	Noting down the expenses Budget planning	Initial Registering Graphical representation No cheating	Analysing daily Goes on the flow with that flat	A Perfect plan will be the half-carbon on the half-carbon on the half-carbon on the day done for the day.	eds Many will be Advancement in Bere planning to rend day use
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	Tracing of approses Soings for future use	Report on everyday Budget planning for expense each categories	Cart Spending to bently high speet bet familier evens	Specifye of money Optimizing the work effectively plan	Gaining user operations in Receive notification expenses tracker to being user on track application.
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	God Diven Stable	Mutualid Hopeful	Smiled We Perving	Use Fiscoly Refreshed and Internation Impaired	Self introspection Result Companion
What steps does a typical person find frustrating, corfusing, angering, costly, or time-consuming?	Doubld Feer	Flusheled Confused	Ovenhelmed Difficult to slage to the situation	Lack of self-pinning Regret	
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Single and easy to Innovative bols use	Bether U Design Visualization	Improves better Opensing linked painting united usage of expenses	Contrinsied Application Gamilies Approach	Efficient to use User Friendy