

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID26477
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

BUVANESWARI M(TL)

Basic finance tips can be given to the user

Financial guidance and support

A tracker to track user's income and spendings

Visualize your expenses and set the budget

GANESH KUMAR K

Set the limit of spending in the app

Create Expense Categories

Create expense input sheet

Create Summary tab for future reference

HARISH V

Creating user Friendly bot to track our expenses easily

Real time approval and notifications

Accessing anywhere anytime

Monthly Remainder to check the end budget and creating a new plan

KABILAN K

Create a Chart to make difference between present month and last month

Attaching the receipts in the app for future reference

Setting a goal to spend and savings

Applying 50-30-20 Rule

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)