

ASSIGNMENT-1

The case of 50 Startups

AMRISHA.M

(113219031010)

BACHELOR OF ENGINEERING IN COMPUTER SCIENCE AND ENGINEERING

Profit and Marketing Spend by State

Measures

Profit

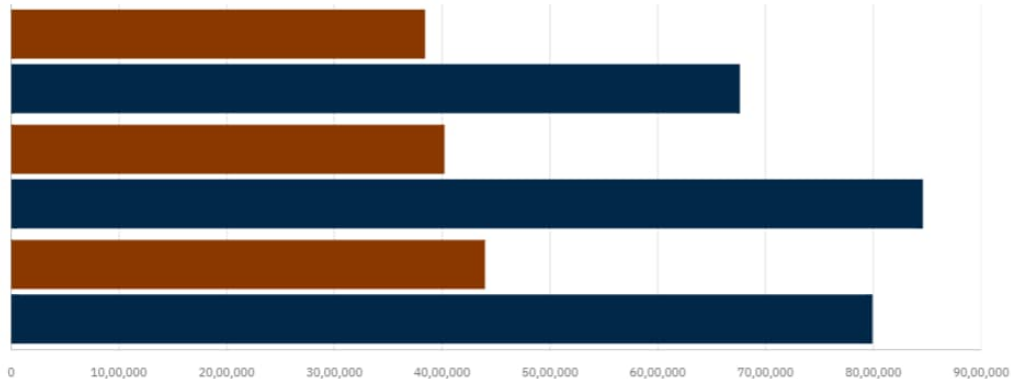
Marketing Spend

State

California

Florida

New York



Values 5

Details

Profit ranges from over 3.8 million, in California, to almost 4.4 million, in New York.

Marketing Spend ranges from almost 6.8 million, in California, to nearly 8.5 million, in Florida.

The total number of results for **Marketing Spend**, across all **states**, is 108.

Over all **states**, the average of **Marketing Spend** is almost 215 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **Profit**, across all **states**, is 108.

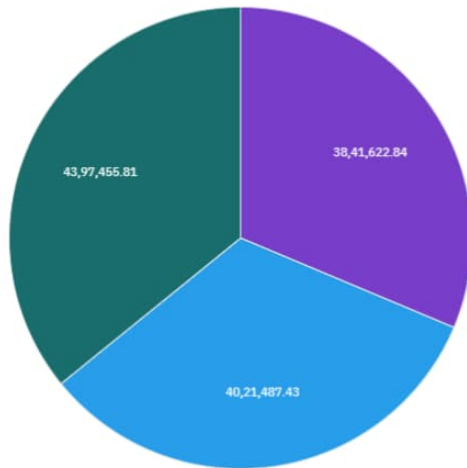
Profit by State 4

State

California

Florida

New York



Details

Across all **states**, the sum of **Profit** is over 12 million.

Profit ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

R&D Spend



Tree sunburst

Tree diagram

Rules

R&D Spend

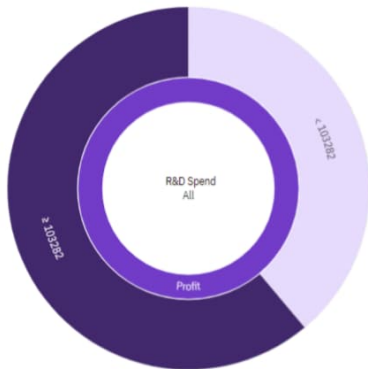


29,592.7

1,03,829

Nodes

All



Details

Profit predicts **R&D Spend** with a strength of 65.3%.

Profit, R&D Spend, Marketing Spend and Administration for State 8

	California	Florida	New York	Summary
Profit	38,41,622.84	40,21,487.43	43,97,455.81	1,22,60,566.08
R&D Spend	24,22,612.31	27,98,837.27	28,74,159	80,95,608.58
Marketing Spend	67,62,349.47	84,60,023.62	79,92,514.7	2,32,14,887.79
Administration	42,96,570.55	40,94,296.26	47,58,218.39	1,31,49,085.2

Details

The total number of results for **Marketing Spend**, across all **states**, is 3.

Across all **states**, the average of **Marketing Spend** is over 7.7 million.

Profit ranges from over 3.8 million, in California, to almost 4.4 million, in New York.

R&D Spend ranges from over 2.4 million, in California, to almost 2.9 million, in New York.

Marketing Spend ranges from nearly 6.8 million, in California, to nearly 8.5 million, in Florida.

Administration ranges from almost 4.1 million, in Florida, to nearly 4.8 million, in New York.

The total number of results for **Profit**, across all **states**, is 3.

Over all **states**, the average of **Profit** is almost 4.1 million.

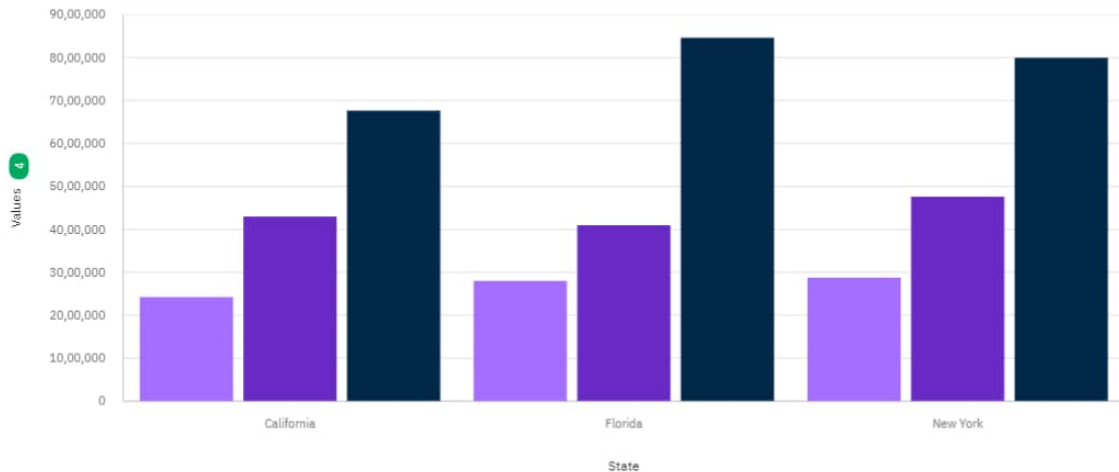
R&D Spend, Administration and Marketing Spend by State

Measures

R&D Spend

Administration

Marketing Spend



Details

R&D Spend ranges from over 2.4 million, in California, to nearly 2.9 million, in New York.

Administration ranges from almost 4.1 million, in Florida, to nearly 4.8 million, in New York.

Marketing Spend ranges from almost 6.8 million, in California, to almost 8.5 million, in Florida.

The total number of results for **Marketing Spend**, across all **states**, is 108.

Over all **states**, the average of **Marketing Spend** is almost 215 thousand.

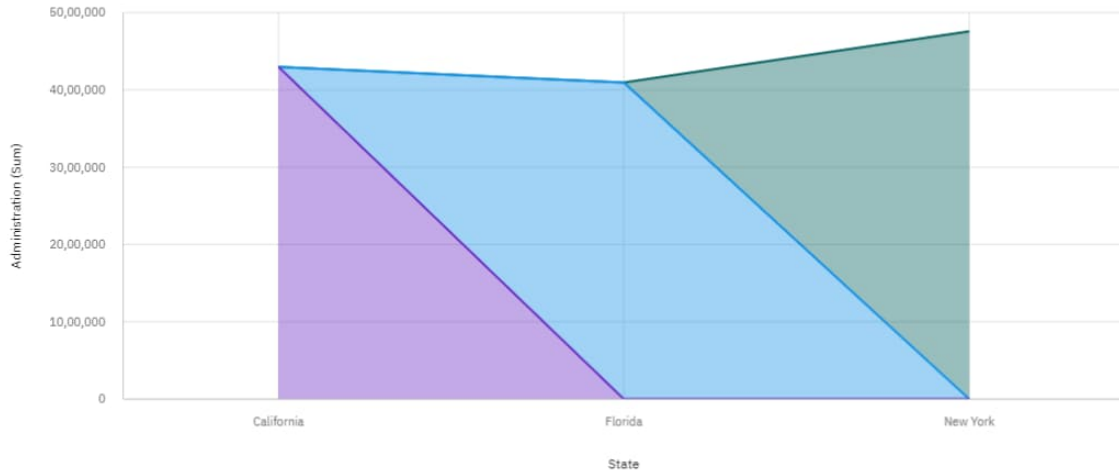
The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **R&D Spend**, across all **states**, is 108.

Administration by State colored by State

State

California Florida New York



Details

Across all **states** and **states**, the sum of **Administration** is over 13 million.

For **Administration**, the most significant value of **State** is New York, whose respective **Administration** values add up to nearly 4.8 million, or 36.2 % of the total.

The summed values of **Administration** range from nearly 4.1 million to almost 4.8 million.