# Ideation Phase Brainstorm & Idea Prioritization Template

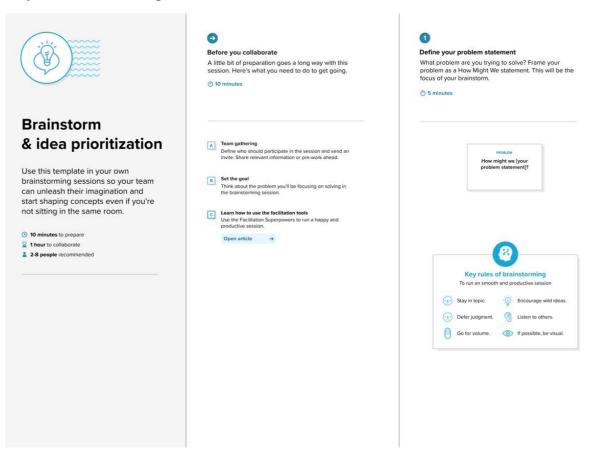
Date	19 September 2022
Team ID	PNT2022TMID26539
Project Name	Project-Smart fashion Recommender
	Application
Maximum Marks	4 Marks

#### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement





## Brainstorm

Write down any ideas that come to mind that address your problem statement.



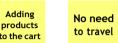
TIP You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### **TEAM LEAD- THARUN A**

of the product











#### **TEAM MEMBER 2-SANTHOSH J**

tracking









### TEAM MEMBER 3 - RAJA RAJAN P









#### TEAM MEMBER 4 - SURENDHAR A













## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

> Add customizable tags to sticky notes to make it easier to find, browse, organize, and

categorize important ideas as

themes within your mural.

① 20 minutes



#### **Step-3: Idea Prioritization**



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

