6. CUSTOMER CONSTRRAINS

5. AVAILABLE SOLUTIONS

Various solutions such as acquiring therapy, haptics and gestures technology, image processing and sign language conversion.

Many patients have applied such solution in their life but due to lack of practice and maintenance of the solution to their problem they continue to face problem.

1.CUSTOMER SEGMENT(S)

People who are deaf and dumb challenged. No matter they are young or old, but optimum age of customers can be between 10 to 70+ years old

> Cost to be spend.

> Less knowledge in accessing the solution.

The constrains that prevents customers from

>Time taken to gain knowledge.

choosing the solution are:

7. BEHAVIOUR

9. PROBLEM ROOT CAUSE

In most of situations the patients are not trying to cure their disability by approaching the medical facilities, so they must approach solutions to cure them. They are compelled to a situation to spend amount, for this they can approach the following: crowd funnding, private funding organizations, awareness camps or fund allocated by government.

2. JOBS-TO-BE-DONE / PROBLEMS

The main problem is many medical organizations are curing but not care, there must be cure along with care regular checking must be held, patients should also ollow instructions

The patients face problem due to lack of awareness about the solution available. And also the lack of caring and motivation.

Even though these reasons are highlighted, victims face major problem in facileness of the solution.

It is the mistakes or trials that helps the customer to observe the problem. Then rectifies the mistakes on their own. Problems are noticed during network problem or due to some technical issue

The remedial action are taken by them immediately by the prior experience.