



Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we predict the price of crude oil?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil icon to start drawing!

Naveen karthi P

Time Series Analysis on historic sales data

Identify outliers and temporary fluctuation patterns

Data smoothing with exponential window function.

Prediction using Emsemble learning

Identify External factors that correlate with price

Use LSTN to predict price from historic data.

Analyze impact of price due to monopolized oil market.

Train robust model that is adaptable to volatility.

Mahendra

Analyze the impact of OPEC over oil price

Supply chain volatility should be considered

Train a regression model to predict prices

Bayesian Ridge regression using probabilistic distributions.

Muthu rathis K

Data smoothing with exponential window function.

Analyze impact of price due to monopolized oil market.

Rithick M

Multiplicative Decomposition to bin Time series.

Resampling data to improve accuracy.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Time Series Analysis on historic sales data

Use LSTN to predict price from historic data.

Identify External factors that correlate with price

Identify outliers and temporary fluctuation patterns

Train a regression model to predict prices

Multiplicative Decomposition to bin Time series.

Resampling data to improve accuracy.

Use Interpolation to fill Missing Data

Prediction using Emsemble learning

Bayesian Ridge regression using probabilistic distributions.

Use evaluation metrics to analyze model fit.

Analyze impact of price due to monopolized oil market.

Time Series Prediction Model

Data Preprocessing

Feature correlation

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.



Open the template



Strengths, weaknesses, opportunities & threats

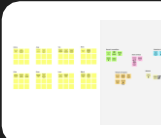
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Open the template



Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

